



GRIFFITH COLLEGE

MBA in International Business Management

SO YOU WANT
TO HAVE
a career in
international business



MBA in International Business Management

Course Description

A Griffith MBA expands your ability to advance your career and earning potential, by guiding the participants through complex international business scenarios and focusing on drawing information together to extract strategic and policy implications.

Our lecturers are practising business professionals from a wide range of business areas and we invite guest speakers to focus on honing our participant's skill sets in areas such as leadership, professional development and entrepreneurship. It is interactive, with a heavy focus on building analytical skills and advancing decision-making abilities.



Who should apply?*

The programme is designed for those who wish to deepen their knowledge and understanding of key areas of management through detailed research and a blend of directed and autonomous learning.

Learners enrolling on the MBA programme will have acquired a number of management competencies in their careers, which are evaluated at admissions stage.**

**Honours Bachelor Degree holder with minimum 3 year work experience.*

***All offers subject to MBA Committee approval.*



Why choose the Griffith College MBA?



Graduate Employment

Our 97% employment rate* is testament to the quality of the Griffith College Graduate Business School.



Industry Guest Speakers

Experts in their fields of business share their insights and real-world experience with learners in order to enhance their MBA experience.

**Graduation Survey 2021*



Lecturer Profile

Our international lecturing staff have years of experience in academia and are distinguished in their fields.



Global Lens

Learners are expected to learn the core principles of global business which can be applied in real-time, enabling them to become more versatile and successful in their work place.

COURSE CONTENT

Core Modules

- Managerial Finance
- International Strategy
- Strategic Human Resource Management
- Global Marketing
- Leadership and Management Development
- Responsible Business Management
- Entrepreneurial Innovation
- Managerial Economics
- Research Method
- MBA Dissertation

Electives

- Digital Business
- Regional Analysis
- Strategic Procurement and Supply Management
- Global Marketing Methods and Mindsets

Career Progression

- Product Manager
- International Marketing Director
- International Economist
- Management Analyst
- International Banker
- International Accountant

LEARN MORE



FACULTY OF BUSINESS



Undergraduate Programmes

Title	Level	Duration*	Intake/ Location*
BA (HONS) in Accounting & Finance	8	3 years	D C D
BA (HONS) in Business	8	3 years	D C D
BA (HONS) in Business (HRM)	8	3 years	D D
BA (HONS) in Business (Marketing)	8	3 years	D D
BA (ORD) in Marketing	7	3 years	D
BA (ORD) in Business	7	3 years	D

*Where Spring start available programme shortened by 6 months

Postgraduate Programmes

Title	Level	Duration*	Intake/ Location*
MBA	9	1 year	D D
MSc in International Business Management	9	1 year	D D
MSc in International Business (Global Brand Management)	9	1 year	D D
MSc in International Business (International Business & Law)	9	1 year	D D
MSc in Procurement and Supply Chain Management	9	1 year	D L D L
MSc in International Business (International Tourism and Hospitality Management)	9	1 year	L L
MSc in Accounting and Finance Management	9	1 year	D D
MSc in Pharmaceutical Business Management	9	1 year	C C

*Where Spring start available programme lengthened by 6 months

● September Intake
D Dublin Campus

● Spring Intake
C Cork Campus

L Limerick Campus



We'd love to hear from you!

For more information please contact
our International Admissions Team

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