



GRIFFITH COLLEGE

Graduate Business School Academic Year 2025-2026 Semester 2

MSC - Global Brand Management (GBM)(Full-Time) <i>Feb 2026 Intake</i>		ONLINE	CAMPUS	CAMPUS	CAMPUS	CAMPUS
MODULE	Credits	Monday	Tuesday	Wednesday	Thursday	Friday
Brand Storytelling Lecturer: Amogha Sudarshan	10				09:00-12:00 <i>(Room CAV012)</i>	
Strategic Brand Management Lecturer: Deborah Kirkland	5		09:00-12:00 <i>(Room C009)</i>			
Global Marketing Lecturer: Deborah Kirkland	5		Tutorial: 14:00-15:00 <i>(Room AF103)</i>	Lecture 09:15- 11.15 <i>(Room A107)</i>		
Sustainability and Marketing Ethics Lecturer: Fodhla O'Connell-Grennell	5	17:00 -18:00		12:30- 15:30 <i>(Room A107)</i>		
English for Academic Purposes** <i>(Consult EAP in E002 for room details)</i>	N/A		16:00-18:00		13:00-14:00	

Elective: You will be instructed to choose ONE from the list below at the beginning of the semester.

Digital Transformation Lecturer: Randall Glick	5				15:00-18:00 <i>(Room A108)</i>	
Leadership in Organisations Lecturer: Kevin O'Hara	5					10:00 – 13:00 <i>(Room A108)</i>
International Human Resource Strategies Lecturer: Garrett Ryan	5	16.00-17.00			11:30-13:30 <i>(Room A108)</i>	
Financial Management Lecturer: Ivan Toner	5			16:30-18:30 <i>(Room E001)</i>		

Date: 12/01/2026 (Timetable Subject to Change)

*Semester duration: Feb 3rd to May 1st 2026. There are 13 weeks in total, and March 16th to 20th, 2026 will be Assignment Week;

*Exam weeks: May 12th to May 27th 2026. You will be notified by faculty office when exam timetables are released;

**English for Academic Purposes is only for learners who have this class on their offer letter. It's 3 hours per week. You will be notified directly by the English Language Department regarding this class.