Journalism & Media

" This Masters added so much value to my professional as well as personal development. The lecturers are all experts in the subject they are teaching, while still working in the field, bringing excellent knowledge and connections with them. As our tasks in class were all based on real-life working experience, I was well prepared when I started my new job as a Creative Designer after I finished my degree. I would highly recommend this programme. "

Lena Sperger
MA in TV and Radio Journalism
graduate

Courses

MA Journalism & Media Communications

MA Journalism & Public Relations

MA TV & Radio Journalism

MA Scoring for Film, TV and Interactive Media

Postgraduate Diploma in Arts in Trust, Safety and Content Moderation Management

Micro-credential courses in Trust, Safety & Content Moderation

1. *Certificate in Self-Caring Practice in Occupational Contexts*

2. *Certificate in Software Skills for Trust and Safety Professionals*

3. *Certificate in Applied Project Management for Trust & Safety Professionals*

MA / Postgraduate Diploma in
Journalism & Media Communications

About the Course

This programme is for people who wish to embark on careers in the fast-changing industry of contemporary journalism and to work as media communications professionals who are in possession of a comprehensive understanding of media and journalism's business models, technological trends and role in democratic society. Designed and delivered by journalism and communications professionals and full-time academics, the programme immerses learners in a professional media production environment enabling them to acquire the skills necessary to conceive, produce, edit and publish their own media content for specific audiences across multiple platforms: web, mobile, video, radio, print and photography. The programme team cultivates among learners a commitment to the production of high quality and ethical journalism, as well as leadership and innovation skills. For the programme duration, participants are entitled to apply for a NUJ Press Card.

Careers

Graduates from this programme are employed in a wide variety of fields across the communications industries. A sample of recent graduates' job titles include: Senior News Reporter, Editorial Assistant, In-House Editor, Lifestyle and Entertainment Reporter, Video Producer, Web Partnerships Manager, Digital Content Executive, Communications Associate / Executive, Social Media Analyst / Manager, Research Assistant, Data Scout, Freelance Copywriter / Journalist / Producer, Mobile Journalist, Documentary Director.

Entry Requirements

Typical candidates are 2.2 award BA or BSc graduates. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview.

Apply direct:	**www.griffith.ie**
Course duration:	**Full-Time 1 year**
	Part-Time 2 years
Award Level:	**Level 9**
Validated by:	**QQI**

Course Content

Learners on the MA programme complete 12 taught modules plus a dissertation; Postgraduate Diploma learners complete just 12 modules.

SEMESTER ONE

- Media Law and Ethics
- MoJo: Mobile Video Journalism
- Radio Production
- Research Methods
- Sociology of the Media
- Writing & Editing: News, Features, Content

SEMESTER TWO

- Communications & Audience Theories
- Investigative Journalism
- Media Design & Production
- Online Media: Creation, Curation

ELECTIVE MODULES [choose two]

- Business of Media
- International Media Landscape
- International Political Economy
- Photojournalism
- Sports Journalism
- Video Journalism & Documentary
- (Shorthand: non-credit)

DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. video or radio documentary, online magazine, etc.)

Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. It is also run part-time over four semesters in two years with 13 of the modules delivered through 'blended learning' where learners view lectures and related reading online at their convenience. September and February commencements are facilitated.

MA / Postgraduate Diploma in
Journalism & Public Relations

About the Course

This programme is designed for learners who wish to take up employment as communications professionals within the public relations and communications industries equipped with a critical understanding of the media and public relations industries. Designed and delivered by PR and journalism professionals and full-time academics, the programme trains learners for public relations work with clients in the corporate, political and public affairs space. Learners also acquire the skills to conceive, produce and edit their own media content for specific clients and for more general audiences on all platforms including web, social, radio, print and mobile video. This programme directly addresses current market requirements for PR professionals with an ability to create cross-media content for clients who understand news media processes. For the programme duration, participants are entitled to apply for a NUJ Press Card. This programme is accredited by the Public Relations Institute of Ireland.

Careers

Graduates from this programme are employed as public relations practitioners and media content creators in public relations firms and in the press and communications departments of companies and NGOs. Graduates also work as journalists, news researchers and broadcast production managers across web, radio, TV, video and print media. A sample of recent graduates' job titles include: PR Account Executive, Broadcast Journalist, Content and Community Manager, Communications Consultant, Digital Engagement Officer, Junior PR Consultant - Design, Marketing Manager, and News Research Assistant.

Apply direct:	**www.griffith.ie**
Course duration:	**Full-Time 1 year**
	Part-Time 2 years
Award Level:	**Level 9**
Validated by:	**QQI**

Entry Requirements

Entry for candidates with a BA or BSc 2.2 award is by interview. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview-based access through the college's APEL admissions process.

Course Content

Learners on the MA programme complete 11 taught modules plus a dissertation; Postgraduate Diploma learners complete just 11 modules.

SEMESTER ONE

- Media Law and Ethics
- MoJo: Mobile Video Journalism
- Radio Production
- Research Methods
- Sociology of the Media
- Writing & Editing: News, Features, Content

SEMESTER TWO

- Communications & Audience Theories
- Online Media: Creation, Curation
- Corporate Communications
- Political Communications & Public Affairs
- Public Relations Theory & Practice

DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. PR strategy, video or radio documentary, etc.)

Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. It also runs part-time over four semesters in two years with eight of the modules delivered through 'blended learning' where learners view lectures and related reading online at their convenience. Candidates are encouraged to contact the faculty to discuss our flexible, student-oriented timetabling. September and February commencements are facilitated.

This programme is accredited by the Public Relations Institute of Ireland

MA / Postgraduate Diploma in
TV & Radio Journalism

About the Course

This programme is for learners who wish to graduate as industry-ready, journalism and communications professionals with advanced transferable skills in the production of factual content for TV and radio audiences which are adaptable to web and social media platforms. With six dedicated TV and radio production modules delivered in our industry-standard radio and TV studios, learners get hands-on content production and editing experience. In the first semester of the programme, learners acquire both a theory-based understanding of the media industries as well as journalism-specific production skills. The programme team, made up of industry professionals and full-time academics, nurtures a range of soft skills and instils in learners the skills required to apply critical reflection and intellectual depth to their production of media content. For the programme duration, participants are entitled to apply for a NUJ Press Card.

Entry Requirements

Entry for candidates with a BA or BSc 2.2 award is by interview. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview-based access through the college's APEL admissions process.

Careers

Graduates are employed in a wide variety of fields across the communications industries in media and communications companies, non-governmental organisations, video production firms and media outlets as journalists, editors, media content creators, researchers, video producers and radio production managers. A sample of recent graduates' job titles include: Video Producer, Radio Journalist / Researcher, Editorial Assistant, Content and Community Manager, Social Media Coordinator.

Apply direct:	**www.griffith.ie**
Course duration:	**Full-Time 1 year**
	Part-Time 2 years
Award Level:	**Level 9**
Validated by:	**QQI**

Course Content

Learners on the MA programme complete 12 taught modules plus a dissertation; Postgraduate Diploma learners complete just 12 modules.

SEMESTER ONE

- Media Law and Ethics
- MoJo: Mobile Video Journalism
- Radio Production
- Research Methods
- Sociology of the Media
- Writing & Editing: News, Features, Content

SEMESTER TWO

- Communications & Audience Theories
- Radio Documentary Research & Production
- Radio News & Current Affairs
- TV-Studio News & Current Affairs
- Video Journalism & Documentary

ELECTIVE MODULES (choose one)

- Online Media: Creation, Curation
- Virtual Studio Mastering and Delivery

DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. video or radio documentary, etc.)

Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. It also runs part-time over four semesters in two years with five of the modules delivered through 'blended learning' where learners view lectures and related reading online at their convenience. Candidates are encouraged to contact the faculty to discuss our flexible, student-oriented timetabling. September and February commencements are facilitated.

> **"** This course offers a wealth of knowledge in the television and radio realm. It also gives a great insight into journalism. So you have all of these aspects interlinked together which gives me confidence to go into the job market with such a strong set of skills that I've learned over the last year.
>
> Éadaoin Fitzmaurice
> MA in TV & Radio Journalism Graduate **"**

> **"** It's a very good course. They focus mainly on preparing you for the industry. The facilities in Griffith are amazing, particularly the radio studio. The knowledge-base of the lecturers is also phenomenal and they gave us great insight into the PR side of the industry as many of them work in the industry currently.
>
> Julianne Nwongo
> MA in Journalism and Public Relations Graduate **"**

MA in
Scoring for Film, TV and Interactive Media

PULSE COLLEGE
LEADERS IN CREATIVE MEDIA EDUCATION
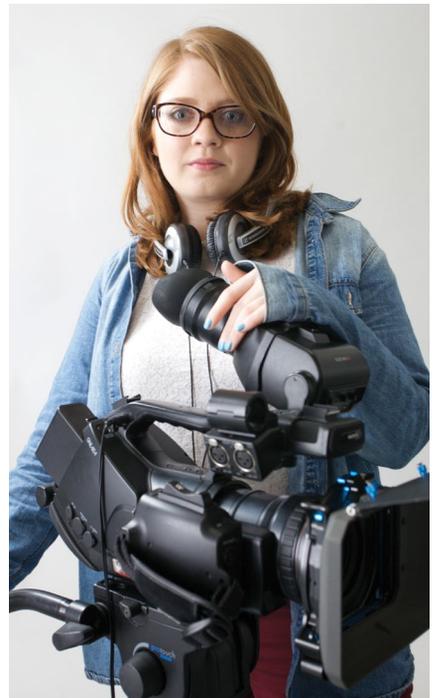
About the Course

The MA in Scoring for Film, TV and Interactive Media is designed to nurture the development of strong, individual creative voices ready to contribute original music for feature and short film, television, interactive media including video games, AR and VR. Instruction in key skills and focused critical engagement form a solid foundation upon which the learner builds their distinctive creative praxis.

This programme imparts the core skills, workflows, techniques and tropes suitable to the creation and production of music for visual media. As part of this training, the programme aims to engender a firm understanding of business and legal issues associated with the role of visual media composer.

In addition, the MA provides learners with the necessary space, support, guidance and individual mentoring necessary to develop a recognisably personal compositional voice. Upon completion, graduates are industry-ready to operate as a self-employed entrepreneur, capable of responding dynamically to a fluid and complex arts sector.

Careers

Graduates are employed in the music industry or within education in the field of composition. A sample of recent graduates' job profiles include: self-employed composer for film, TV and interactive media; freelance arranger for visual media and concert projects; assistant to established visual media composer (additional composition / production); sound engineer / music producer for diverse music and audiovisual projects; score supervisor for large ensemble recording sessions; arts administrator / project manager.

Course Content

Learners on the MA programme complete ten taught modules plus a major project; Postgraduate Diploma learners complete just ten modules.

SEMESTER ONE:

- The Composer in the Recording Studio
- Music Production with the DAW
- Composition for Visual Media 1
- Analysis of Music in Audio-Visual Media
- Royalties, Copyright and Contracts

SEMESTER TWO:

- Sound for Virtual Environments
- Orchestration
- Project Development
- Composition for Visual Media 2
- Client Communication and Professional Practice

SEMESTER THREE:

Major Project: self-directed, creative practice-as-research with supervision on a regular basis (practical composition and written exegesis).

Entry Requirements

Candidates with a 2.2 award or higher in a honours primary degree in music, with a specialisation in composition, are considered for admission by interview. Candidates without an undergraduate music degree, but who can demonstrate an appropriate level of experience and expertise, are encouraged to apply for interview-based access through the College's APEL admissions process.

Programme Delivery

This programme runs full-time over one-year comprising two taught semesters and a third semester devoted to a major project. Candidates are encouraged to contact the faculty to discuss our flexible, student-oriented timetabling designed to suit personal and professional requirements.

Apply direct:	**www.griffith.ie**
Course duration:	**Full-Time 1 years**
Award Level:	**Level 9**
Validated by:	**QQI**
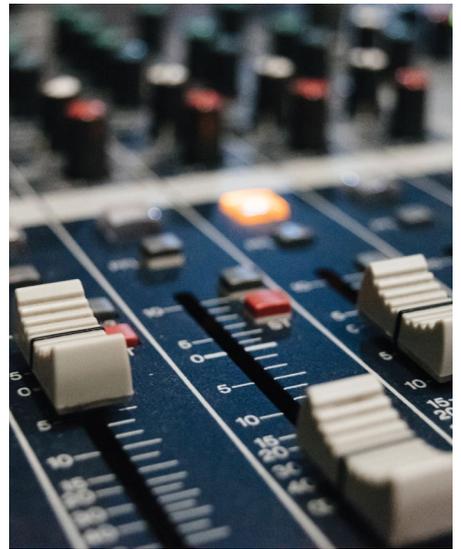
Postgraduate Diploma in
Arts in Trust, Safety and Content Moderation Management

Course Details

The Postgraduate Diploma in Arts in Trust, Safety and Content Moderation Management is a one-year postgraduate NFQ level 9 award comprising nine integrated modules totalling 60 ECTS credits. The programme, taught over three semesters, provides comprehensive development enabling learners to master the complex technical, regulatory, ethical, social and management requirements of the evolving trust, safety, and content moderation industry. The programme is aimed at early-stage professionals working in a trust and safety or in a content moderation environment, who are migrating to management functions within the sector, or have an ambition to do so. The programme will deepen and broaden their existing skills with competencies in project management, appropriate deployment and operation of software packages, the application of regulation and compliance requirements, problem solving, communications, and critical thinking, with accredited transferrable proficiencies in these areas.

Ireland has emerged as an international headquarters for many of the world's largest internet companies, with several siting significant elements of their trust and safety operations here. In 2019, Accenture estimated that there were over 100,000 people moderating content globally, with those numbers expected to grow significantly amid calls for increased regulation of online content. It is estimated that approximately 10,000 people scrutinise YouTube and other Google products, and Twitter, a smaller company, has about 1,500 moderators. Ireland, as the international headquarters' location for many of the world's largest internet companies, is uniquely positioned to bolster this activity, and this programme aims to support the needs of this emerging trust and safety sector.

Apply direct:	**www.griffith.ie**
Course duration:	**Part Time, blended 1 Year**
Award Level:	**QQI level 9 (60 ECTS)**
Validated by:	**QQI**

Entry Requirements

Applicants are required to hold a minimum of an honours (NFQ level 8) primary degree with a 2.2 award, or equivalent. It is expected that applicants to this programme would be working in the broad online trust and safety and content moderation environment.

Course Delivery

The blended mode of delivery offers learners a more flexible learning environment and provides an opportunity for those living outside the greater Dublin area to study in Griffith College. This programme supports a split between online (20%) and classroom (80%) lectures and include engagement with the local community and industry and attendances at seminars and CPDs arranged by specialist and professional practitioners as well as undertaking fieldtrips relating to new research and development.

Classes are delivered using a Hybrid delivery method with classes being recorded and available for leaners to catch up and review outside of timetables classes.

Modules

- Data Processing TechnologieS
- Regulation and Compliance
- Cultural & Political Evolution of Social Media
- Applied Project Management for Trust and Safety Professionals
- Data Management Technologies
- Platform Standards and Ethics
- Self-Caring Practice in Occupational Contexts
- Communication & Thinking Skills
- Digital Investigations

Micro-Credential Courses in
Trust, Safety & Content Moderation

*Pending validation

Certificate in Arts in Software Skills for Trust and Safety Professionals*

The Certificate in Software Skills for Trust and Safety Professionals is aimed at current trust and safety or content moderation professionals seeking to develop technology-specific software skills with a focus on data processing and management theory, tools, and techniques. This programme equips learners with the knowledge and understanding of the technologies supporting the tools used by trust and safety and/or content moderation teams to filter user-generated content. Learners acquire the skills to design and modify workflow protocols to enhance enforcement of content moderation policies. Furthermore, learners acquire a working knowledge of computer programming and software development, including the concepts of machine learning and data visualisation. With these skills, learners are better enabled to find solutions and improve interaction with the developers of these tools

Apply direct:
www.griffith.ie
Course duration:
1 Semester
Award Level:
Level 9 (10 ECTS)
Study mode: **Blended**
Validated by: **QQI**

Certificate in Arts in Self-Caring Practice in Occupational Contexts*

This Certificate in Self-Caring Practice in Occupational Contexts programme equips learners to critically engage with self-awareness theories, while demonstrating the capability to critically identify and reflect on areas for personal growth and development, self-management, and self-learning. The certificate facilitates learners from all professional backgrounds to become more holistically self-aware, to identify personal strengths and vulnerabilities which may impact on both their personal and professional lives, and to be able to take appropriate self-care strategies and build their resilience. Learners build their abilities to recognise, understand work-related stress and burnout, while identifying strategies and methods for effective adaptive coping. In particular, the module introduces learners to the importance of self-awareness within personal and work-related environments.

Apply direct:
www.griffith.ie
Course duration:
1 Semester
Award Level:
Level 9 (10 ECTS)
Study mode: **Blended**
Validated by: **QQI**

Certificate in Arts in Applied Project Management for Trust and Safety Professionals*

The Certificate in Applied Project Management for Trust and Safety Professionals aims to equip learners with the tools and techniques to critically evaluate and effectively apply project management skills in the trust and safety environment. The need for the development of core transversal skills in leadership, critical analysis and escalation management strategies are met in this programme. The programme seeks to develop learners' competencies in applying best practice theories and how to best perform under the pressures of multiple projects and deadlines in the context of trust, safety, and content moderation. They will also develop an understanding of data analytics and measurement tools and how they are utilised in project management in an online work environment. This course runs over one semester as a part time, blended programme.

Apply direct:
www.griffith.ie
Course duration:
1 Semester
Award Level:
Level 9 (10 ECTS)
Study mode: **Blended**
Validated by: **QQI**