



GRIFFITH COLLEGE DUBLIN

Faculty of Design

YEAR 2

BA (Hons) in Design Communications (Full Time)

Module title		Credits	Level number	Allocation of marks (weighting)		No of classes x No. of hours
				Cont. Assess	total	
Studio 2	ST2	30	7	100	100	24 x 3 hrs
Design Communications 2	DC2	10	7	100	100	24 x 2 hrs
<ul style="list-style-type: none"> • Illustration for Publishing • Photography & Video 						Various
Interaction Design	ID	5	7	100	100	12 x 3 hrs
Typography 2	TY 2	5	7	100	100	24 x 1.5hr
Visual Culture & Theory 2	VCT2	5	7	100	100	11 x 1.5 hrs
<ul style="list-style-type: none"> • History of Design • Visual Culture & Theory 2 						12 x 1.5 hrs
Visual Merchandising & Brand & Marketing	VMBM					
<ul style="list-style-type: none"> • Brand & Marketing 		5	7	100	100	12 x 1.5 hrs
<ul style="list-style-type: none"> • Visual Merchandising 		5	7	100	100	6 x 2 hrs

DESIGN COMMS YEAR 2		SEMESTER 1			DRAFT		
Times	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
9.00-10.00	VCT2 <u>Visual Culture</u> 9.30 – 10.30am	Self Directed Learning	Self Directed Learning	1st Year Computer Studies 9.30 – 11.30am	VCT2 <u>History of Design</u> 9.30 – 11.00am	Self-Directed Learning	
10.00-11.00	Self Directed Learning	Self Directed Learning	DC2 Illustration for Publishing 10.00 – 12.00pm	Self Directed Learning	Self Directed Learning Web Design 1 11.30 – 1.00pm		
11.00-12.00							
12.00-1.00							
1.00-2.00	LUNCH		LUNCH	LUNCH	LUNCH	LUNCH	
2.00-3.00	Self Directed Learning	Self Directed Learning	Typography 1 Self Directed Learning	DC2 - Photography 1 Nov 2- 3.30pm 15 Nov 2- 3.30pm Nov 2-4pm 29 Nov 2-5pm 6 Dec 2-5pm 13 Dec 2-4pm	Studio 2 2.00 – 5.00pm	Interaction Design 2.00 – 5.00pm	Self-Directed Learning
3.00-4.00							
4.00-5.00							

September Semester 1 Induction Week

September Lectures Start

November Assignment Week

December Lectures End

January Exam Period (Students will be required to submit assignments during this period)

DESIGN COMMS YEAR 2		SEMESTER 2				DRAFT	
Times	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
9.00-10.00	Self-Directed Learning	Self-Directed Learning	Self-Directed Learning	Self-Directed Learning	Self-Directed Learning	Self-Directed Learning	
10.00-11.00							
11.00-12.00	DC2 - Video 5 Feb 11-12.30pm 12 Feb 10-1pm 19 Feb 11-1pm 26 Feb 11-12.30pm 5 Mar 11-1pm 12 Mar 11-12.30pm	Visual Merchandising 10.00 – 11.30am 1 st 6 weeks	DC2 Illustration for Publishing 10.00 – 12.00pm	Typography 2 11.30 – 1.00pm ** 1 st Class Tues Jan 30 in C007 2 nd class Thurs Feb 4 in No Class on 29 Mar & 5 Apr	Self Directed Learning Web Design 1 11.30 – 1.00pm Starts 26 th January		
12.00-1.00							
1.00-2.00	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH		
2.00-3.00	Self-Directed Learning	Self-Directed Learning	Typography 1 2-4pm Self Directed Learning	Studio 2 2.00 – 5.00pm ** 1 st Class Tues Jan 30 2 nd class Thurs Feb 4 in No Class on 29 Mar & 5 Apr	Self-Directed Learning		
3.00-4.00			Brand & Marketing 3.30 – 5.00pm				
4.00-5.00	Self-Directed Learning						

February Lectures Start

March Assignment Week

May Lectures End

August Summer Repeat Date

**** Students must be available to meet with the External Examiner on June 1st**