

**GRIFFITH COLLEGE  
PORTFOLIO GUIDE**



## THE FOLLOWING LEVEL 8 PROGRAMMES REQUIRE A GENERAL ART PORTFOLIO:

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**BA (HONS) IN FASHION DESIGN**  
CAO Course Code: GC494

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**BA (HONS) IN INTERIOR ARCHITECTURE**  
CAO Course Code GC489

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**BA (HONS) IN DESIGN COMMUNICATIONS**  
CAO Course Code: GC462

## WHAT IS A PORTFOLIO?

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A portfolio is a collection of work that shows your skills, experimentation, ideas and knowledge through a series of projects. It is a visual representation of your personal interests, explorations and final pieces, telling a clear story. Ideally, your portfolio should include project work completed in school, further education courses or independently during the years prior to application.

## WHAT SHOULD MY PORTFOLIO SHOW?

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We would like you to present a project that involves your creative decision-making, showing evidence of skill, confidence and self-expression. It is important that your portfolio pieces are well selected, neat and placed in chronological order. The portfolio is judged on the quality of the work rather than the quantity; duplication should be avoided.

## WHAT SHOULD I INCLUDE IN MY PORTFOLIO?

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### NOTEBOOK(S)

A visual notebook should show the development of your work and ideas, documenting your creative journey. The notebook is about recording, researching and generating ideas through various mediums of your choice e.g. drawing, sketching, painting, collage, photography, digital drawing. Some of the work in your notebook may not be perfectly finished. You may include thumbnail drawings, details, colours, materials, design ideas, notes, photographs etc.

### OBSERVATION

Include work sheets that examine and analyse the shape, form and proportion of your chosen subject(s). Explore various mark making techniques and freehand drawing studies to examine and analyse shape, proportion, scale, shading, tone, texture and colour. We want to see your ability to coordinate hand-eye skills, and how you observe and visually record what you see. Do not trace or copy flat images or photographs; you should be working from real people, real objects or subject matter.

### DEVELOPMENT

Following your observational work, show evidence of how you process and develop ideas. Demonstrate an ability to sustain ideas through creative experimentation and exploration of subject/sources, using a variety of media.

### COMPLETED WORK

Your final outcome should emulate your development studies to create a work which is creative and original.

### LIFE DRAWING

Demonstrate studies of the human figure in its various poses. You may use a variety of mediums, for example charcoal, pastel, paint, pencil or other drawing tools. You should draw real people, either clothed or unclothed: do not copy from magazines.



## HOW IS THE PORTFOLIO ASSESSED?

Portfolios are awarded points out of 300, and 120 is the minimum entry requirement. 100 points are awarded for each aspect below:

- OBSERVATION:  
Evidence of hand-eye skills.
- ORIGINALITY:  
Demonstrate lateral and creative thinking.
- CREATIVE PROCESS:  
Articulation of a sustained idea or concept.
- PRESENTATION

The authenticity of the portfolio must be attested by the School Principal, Art Teacher or another responsible person (non-relative), as being the applicant's own work.

All work must be presented flat and contained within a single portfolio case; individual items will not be accepted.

Portfolios must be marked with the applicant's name, both on the front and inside cover. Individual pieces, including any sketchbooks, must be identified with the applicant's name.

Submit photographs of 3-dimensional or delicate work.

It should be securely presented but easily opened and should not contain glass or picture frames. Do not include any hazardous material. Portfolios should not exceed 10 kilos.

Applicants must submit a portfolio for assessment on the designated portfolio review date. The college will not retain the portfolio.

FOR FURTHER INFORMATION,  
PLEASE CONTACT:  
ADMISSIONS@GRIFFITH.IE  
OR VISIT WWW.GRIFFITH.IE



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