



CHAMBERS IRELAND & GRIFFITH COLLEGE

RE-BOOT YOUR BUSINESS DEVELOPMENT PLAN



Session 1 - About my business, where am I now? Where am I going?



This IS NOT a lecture series



These sessions (& the team) are here to help you:

- *Reflect*
- *Refocus*
- *Recalibrate*
- *Plan & Prepare*



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**Chambers
Ireland**

Advancing business together



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Reboot your business

... through your business development plan.

Planning Notebook

Summer 2020



Let's begin at the start...



...And the start is YOU



When did you last stop and reflect?

Strengths:

- What do you do well?
- What unique resources can you draw on?
- What do others see as your strengths?

Weaknesses:

- What could you improve on?
- Where do you have fewer resources than others?
- What are others likely to see as weaknesses

Opportunities:

- What opportunities for personal development are open to you?
- How can you turn your strengths into opportunities?

Threats:

- What threats might there be to achieving your full potential?
- What threats do your weaknesses expose you to?



Thank you

Any last minute questions?



Next Week:

What do I want to develop?