



**GRADUATE BUSINESS SCHOOL
SEMESTER TWO
MBAIB/MSCIB**

SEMESTER TWO					
Module title		Credits	Level number	Allocation of marks (weighting)	
				Exam	Assessment
INTERNATIONAL MARKETING MANAGEMENT	1	5	9	50	50
TECHNOLOGY AND BUSINESS INNOVATION	1	5	9	40	60
INTERNATIONAL STRATEGY	1	5	9	50	50

	TUESDAY	WEDNESDAY
<p>6.30-9.30</p>	<p>INTERNATIONAL MARKETING MANAGEMENT</p> <p>6.30-9.30</p> <p>FIRST SIX WEEKS</p> <p>WEEKEND DATES TBC</p> <hr/> <p>TECHNOLOGY AND BUSINESS INNOVATION</p> <p>6.30-9.30</p> <p>LAST SIX WEEKS</p> <p>WEEKEND DATES TBC</p>	<p>INTERNATIONAL STRATEGY</p> <p>6.30-9.30</p>