6.26 Module 26: Client Project 2

Module Title	Client Project 2
Module NFQ Level (only if an NFQ level can be demonstrated)	8
Module number/Reference	BAAMT308
Parent Programme	BA (Hons) in Audio and Music Technology
Stage of Parent Programme	3
Semester	2 and summer
Module Credit Units (FET/HET/ECTS)	ECTS
Module Credit number of Units	15
List the teaching and learning modes	FT
Entry requirements (statement of knowledge, skill and competence)	Learner has earned Level 5 qualification. No previous applications technology ability is required.
Pre-requisite module titles	None
Co-requisite module titles	None
Is this a capstone module? (Yes or No)	No
Staff qualifications (academic, pedagogical and professional/occupational) and experience required. (staff includes workplace personnel who are responsible for learners such as apprentices, trainees and learners in clinical placements)	Staff are required to have at least a Master's qualification in Audio and Music Technology or related discipline. Industry experience would be a benefit but is not a requirement. Staff are expected to have the Certificate in Training and Education qualification from Griffith College or its equivalent.
Staff/learner ratio per centre (or instance of the module)	For lecture load, ratio of 1:50 lecturer to learner is required and in lab sessions the maximum allowed is 1:25 The lecturer will also have 1 hour per week set aside in their timetable for 1:1 contact with learners who require it or have particular items they want to discuss.
Maximum number of learners per centre (or instance of the module)	50
Duration of the Module	One Academic Semester, 12 weeks teaching
Average (over the duration of the module) of the contact hours per week.	3
Physical resources and support required per centre (or instance of the module)	One lecture hall with capacity at least 50 and one computer lab with capacity of 25.

Analysis of Required Learning Effort										
Effort while in contact with staff										**Total Effort (hours)**
Classroom and Demonstrations		Mentoring and small group tutoring		Other (Specify)		Directed e-learning (hours)	Independent learning (hours)	Other hours (specify)	Work-based learning hours of learning effort	
Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner					
24	1:50	12	1:25				139		200	375
Allocation of marks (within the module)										
				Continuous Assessment	Supervised Project(s)	Proctored practical	Proctored Written Examination			**Total**
Percentage contribution				20%	80%					100%

6.26.1 Module Aims and Objectives

This module aims to develop the learner's ability to work at a professional level in the role of a music technologist in a modern recording studio. The learner is encouraged to utilise technical and interpersonal skills to facilitate the smooth flow of a project through its various stages from pre-production to completion.

6.26.2   Minimum Intended Module Learning Outcomes

On successful completion of this module the learner will be able to:

MLO 26.1	Assume the role of producer for a client at a professional level.
MLO 26.2	Manage the technical elements of a project from pre-production to final realisation to a professional standard.
MLO 26.3	Plan and budget a major project effectively
MLO 26.4	Produce within a deadline a fully realised project to professional industry standard.
MLO 26.5	Communicate effectively with personnel and artists and management.

6.26.3 Rationale for inclusion of the module in the programme and its contribution to the overall IPLOs

This module aims to give the learners direct experience of real-life work problems in the music industry through triangulation between industry, tutors and learners.

The professional client based project will require learners to work with a client to produce work of a commercial standard. Learners will be encouraged to source their own client for this project and to submit the client proposal for approval by the College.

The module addresses Programme Learning Outcomes 8 and 9 while also underpinning knowledge and skills for Outcomes 5 and 10.

6.26.4 Information Provided to Learners about the Module

Learners enrolled on this module will receive a copy of the module descriptor and assignment briefs, including an outline of the criteria for assessment.

Previous examples of assignments are also presented to the class.

6.26.5 Module Content, Organisation, and Structure

The module is organised to deliver theory through lectures (2-hours) and supervised tutorials (1-hour). During tutorials, each learner will have a workstation allowing the lecturer to work individually with learners to demonstrate and explain the material.

The 1-hour lectures each week will combine lecture delivery and discussion on the material.

Each lecturer has a time allocated for one-to-one meetings with learners as required. These are not mandatory sessions but available either where the lecturer wishes to discuss an element of the module with a learner, or a learner requests a meeting to discuss a particular topic. These sessions focus on academic issues only.

Module Content

The curriculum for this module involves the practical application of the content of Module 23: Recording and Mixing 2

Client

-project pitching

-liaising

Peer group

-observation

-assessment

-feedback

Tutorials

-project management & development

-client/learner/tutor triangulation

6.26.6 Module Teaching and Learning Strategy

Regular tutorials with programme leaders will run in parallel with the large body of individual work undertaken in this module. Peer group observation, peer assessment and peer group feedback will assist learner development through group tutorials.

Activity	Teaching / Learning Strategy	Learning Environment
Tutorial (36 hours)	In-depth focus on music production elements / music technology exercises and mastering. Peer group observation, assessment and feedback.	College / Mac lab
Assignment (200 hours)	Practice learning and perfecting music production and technology skills/ client liason required for producers	College
Independent Work (139 hours)	Directed and self-directed learning / home study / access to online resources	College / Home

6.26.7 Timetabling, Learner Effort and Credit

The module is timetabled as one 3-hour lecture to the whole class. This will consist of the 2.0-hour lecture, and a 1.0-hour lab tutorial.

The number of credits assigned to this module is our assessment of the learner effort required. It is our view that 15 ECTS of learner effort is required by learners coming new to the material to achieve the learning outcomes required.

6.26.8 Work-based Learning and Practice-placement

There is no work based learning or practical placement involved in the module.

6.26.9 E-Learning

The College VLE is used to disseminate notes, advice and online resources to support the learners. The learners are also given access to Lynda.com as a resource for reference.

6.26.10   Module Physical Resource Requirements

Requirements are for a fully equipped lecture hall and access for each group to 1.5 hour sessions in a computer lab. Individuals will also need access to recording studios, editing suites, PA system and/or audio post-productions suites as per the needs of their project.

6.26.11   Reading lists and other learning materials

Recommended reading
Maylor, H., 2010. *Project management,* Harlow England: Financial Times Prentice Hall.
Cook, Frank D., 2016. *Pro Tools 210M*, London England: Avid Learning Series.
Dvorin, David., 2015. *Logic Pro X Advanced Audio Production,* Berkeley CA: Peachpit Press.
Massy, S,. 2017. *Sylvia Massy: Unconventional Recording.* Lynda.com
Crane, L,. 2016 *Music Production Secrets.* Lynda.com

Secondary reading
Cole, B. (2006) *The pop composer's handbook: a step by step guide to the composition of melody, harmony, rhythm and structure.* London: Schott.
Rumsey, F. (2004) *Desktop audio technology: digital audio and MIDI principles*. Oxford: Focal

6.26.12   Specifications for Module Staffing Requirements

For each instance of the module, there will be one lecturer qualified to at least Master's level in Music or equivalent, and with a relevant third level teaching qualification (e.g. Certificate in Training and Education). Depending on numbers a lab assistant may be required. Where this is the case the Assistant will be required to have a sound understanding of music theory, either through industry experience or academic qualification. For example, a postgraduate student of Audio and Music Production may be suitable to assist the lecturer in lab sessions. Any lab assistant will work under the supervision of the lecturer.

6.26.13   Module Summative Assessment Strategy

Name	Description	Weight	Learning Outcomes
Assignment 1: Client Based Project	For this assignment, learners will have the opportunity to develop project material provided by a chosen client and produce production studies appropriate to the given material.	60%	1. 2. 3. 4. 5
Assignment 2: Continuous Assessment	Continual assessment of the project's development will be undertaken through production/progress meetings during the course of the module.	20%	2. 3.
Assignment 3: Documentation	Learners are required to document the development of the client project; critical reflection of self and working process and evaluation of the completed artefacts is required.	20%	4. 5.

6.26.14   Sample Assessment Materials

Client Based Assignment

The ability to appraise the potential of a client's musical material is an aspect of the role of an audio professional. Often the engineer/producer is presented with under developed material by a client who lacks the critical skills the audio professional has to identify and develop a complete production.

In the role of audio professional your processes will require experimentation with a range of approaches and consider aspects of delivery and presentation. The pre-production aspects of the work will be crucial as to the most effective way of developing the material/project. In this assignment you will have the opportunity to develop a range of material provided to you by your chosen client.

Working independently you will fully develop the material/project from that presented to you by your client.

The form of which must be negotiated and agreed with the tutors through the production meeting/tutorial process.

There are no strict requirements as regards to the project, its form and delivery but your completed project should display an understanding of the material chosen.

The production approaches of the works should evidence effective management of processes. Production meetings will be held and will form part of the assessment of this assignment. The production meetings will be peer reviewed. You must articulate clear ideas and working methodologies applicable to your chosen materials.