MODULE 12:   Video Journalism

Stage	1
Semester	2
Module Title	Video Journalism
Module Number	12
Module Status (Mandatory/Elective)	Elective
Module ECTS credit	5
Module NFQ level (only if applicable)	9
Pre-requisite Module Titles	None
Co-requisite Module Titles	None
Is this a capstone module? (Yes or No)	No
List of Module Teaching Personnel	Dee Kerins, Tanya Doyle

Contact Hours				Non-contact Hours			Total Effort (Hours)
Lecture	Practical	Tutorial	Seminar	Assignment	Placement	Independent work	
24	24			36		36	120

Allocation of Marks (Within the Module)					
	Continuous Assessment	Project	Practical	Final Examination	Total
Percentage contribution		100%			100%

Module Learning Outcomes

On successful completion of this module, the learner will be able to:

1. Demonstrate a broad range of advanced skills to conceptualise, research, develop, produce and edit a 3-5 minute item that shows an in-depth understanding of the skills involved in putting together an item for multi-platform video.

2. Demonstrate an ability to work collaboratively and in interdisciplinary contexts.

3. Develop a programme idea from proposal pitch to final product and critically document the process.

4. Communicate complex stories effectively for multi-platform video using a range of sources and appropriate journalistic techniques.

5. Demonstrate advanced comprehension and understanding of the importance of building visual sequences.

Module Objectives

This module is based on current industry practice. Learners are required to develop, research, plan, produce, shoot and edit a 3-5 minute audio visual media production (news / documentary / features programme). This is a collaborative module. As such learners are required to assist each other. However each learner must produce their own individual production. The module's overall aim is to equip the learners with practical skills to approach the production of factual programming for multiplatform distribution.

This module aims to:

- Apply knowledge of professional practice to Video production.

- Lead and initiate the work outputs of production teams.

- Explore and develop skills and knowledge for producing journalistic content for video, both technically and theoretically.

- Apply acquired mastery of the procedures to all stages of production, and enable completion of well researched work with high production values.

- Acquire the skills necessary to exercise a critical awareness and analytical judgment of all aspects of production.

Module Curriculum

Ideas Generation, Concept Development & Project Research for video

- Developing Ideas
- Developing proposals & Treatments
- Programme Elements & Research

This section introduces key concepts in project development. Participants learn effective tools for working with ideas to develop workable concepts. Skills are developed to evaluate feasibility of projects and how to develop a research plan to advance the project. Proposal writing and story development skills are developed through critical evaluation of project ideas.

The Camera, Moving Images V's Still images & Basic Health & Safety

- Camera Basics
- Camera Practical

The camera classes cover the 5 basic points of technically competent visuals for video. Concepts of shot sizes, angles, eyeliners and framing as they relate to moving images are learned. Health and safety issues are highlighted. Key to this module is developing the learners understanding of the crucial differences in moving and still image production both in terms of process and product.

Sound Recording for Video

- Use of Audio
- Building Sync & Rough Assemblies

Techniques of recording sound in common situations are explored and skills developed in practical in class exercise. Functions and uses of different equipment for use in location sound recording for video projects (for use with both DSLR & Video Cameras).

Story Telling Techniques and Practical Issues in Production

- Composition & Visual Sequences

- Visual Story Telling

- Preparation for location shooting

- Logging & Capturing Footage & Other Media

Learners are introduced to a variety of different techniques and process in video production including interviewing and story boarding for visual sequences. Participants learn how to evaluate and choose effective creative approaches for their own project by learning critical viewing skills. Practical production and filming issues in relation to access, permissions and project organisation are outlined and applied to individual projects.

Editing for Video and Preparing Finished Product

- Digital Editing
- Fine cut & Basic Grading

- Exporting finished assignment

This section covers techniques on up to date software. Work flows and data handling procedures are implemented. The practicalities of importing images & sound and syncing issues (where material is shot on DSLR) are incorporated into individual projects. Editorial skills are developed to assist participants (in guided viewing and review sessions) to choose and organise material for the final project. Building content and visual sequences are highlighted as strategies for story- telling and developing a creative vision for projects. Legal issues in relation to copyrighted material (such and music and images) and participants are required to reflect on the product and process by evaluation their own performance. Participants learn to meet project delivery requirements in relation to exporting projects in appropriate formats.

Reading Lists and other Learning Materials

Essential reading:

Bignell, J. & Orlebar, J., 2005. *The Television Handbook* 3rd ed., London: Routledge.

Boyd, A., Stewart, P. & Alexander, R., 2008. *Broadcast Journalism : techniques of radio and television news.*, Amsterdam; Oxford: Focal.

Cappe, Y., 2006, *Broadcast Basics: A Beginner's Guide to Television News Reporting and Production.* Marion Street Press Inc.

Dancyger, K., 2006. *The Technique of Film and Video Editing: History, Theory, and Practice* 4th ed., Oxford: Focal Press.

Glynne, A., 2012, (2nd ed) *Documentaries: And How to Make Them*., UK: Kamera Books

Hubis-Cherrier, M., 2011*, (2nd Ed) Voice & Vision A Creative Approach to Narrative Film and DV Production,*

Hudson, G. & Rowlands, S., 2007. *The Broadcast Journalism Handbook* Pap/DVD Il., Harlow: Longman.

Katz, S.D Film 1991, *Directing Shot by Shot: Visualizing from Concept to Screen*. UK:Focal Press

Long, B. & Schenk, S., (4th ed)*The Digital Filmmaking Handbook* USA:Cengage Learning

Millerson, G. & Owens, J., 2008. *Video Production Handbook* 4th ed., Oxford: Focal Press.

Rabiger, M., 2009. Directing the documentary 5th ed, Burlington, MA: Focal Press.

Rosenthal, A., 2007, (4th ed.) *Writing, Directing and Producing Documentary Films and Videos* Southern Illinois: University Press.

Weynand, D., 2010, *Apple Pro Training Series: Final Cut Pro 7.,* USA: Peachpit Press.

Secondary Reading

Andersson, B. & Geyen J.L. 2012. *The DSLR Filmmaker's Handbook: Real-World Production Techniques*, Indianapolis, Indiana: Wiley & Sons
Block, B 2007, *The Visual Story Creating the Visual Structure of Film, TV and Digital Media.* 2nd Edition Focal Press
Curran, B. S. 2004, *Documentary Storytelling for Film and Video makers Burlington,* MA: Focal Press.
Kenworthy C, 2012. *Master Shots Vol 1, 2nd edition: 100 Advanced Camera Techniques to Get an Expensive Look on Your Low-Budget Movie*. Michael Wise Productions, USA.
Madden, M., 2006. *99 ways to tell a story : exercises in style*, London: Jonathan Cape.
Mercado, G, 2011, *The Filmmaker's Eye Learning (and Breaking) the Rules of Cinematic Composition*. Amsterdam; Boston : Focal Press/Elsevier
Morgan, V., 2006. *Practising Videojournalism: Theory into Practice* London: Routledge.
Proferes, N. T, 2008, (3rd ed) *Film Directing Fundamentals: See Your Film Before Shooting* UK: Focal Press
Rabiger, Michael, 2006, *Developing Story Ideas* Amsterdam [etc.] : Focal : Elsevier, cop
Roberts & Breslin, 2003. *Making media: foundations of sound and image production.* Oxford: Focal Press.
Rudin & Ibbotson. 2002. *Introduction to journalism.* Oxford: Focal Press.
Thompson, R., 1998. *Grammar of the Shot*, Oxford: Focal Press.
Trewin, J. 2003. *Presenting on TV and Radio.* Oxford: Focal Press.
Utterback, A., 2007. *Studio Television Production and Directing*, Oxford: Focal Press.
Van Sijll, J, 2005, *Cinematic Storytelling: The 100 Most Powerful Film Conventions Every Filmmaker Must Know*. USA: Michael Wise Productions,

Online Resources

http://www.channel4.com/

http://www.bbctraining.com/

http://vimeo.com/

http://www.rte.ie/player/ie/

http://www.channel4.com/programmes/4od

http://www.howtogeek.com/118650/the-best-websites-for-watching-free-documentaries/

http://thoughtmaybe.com/

http://britdoc.org/resources#OPR

http://digitalstorytelling.coe.uh.edu/index.html

Module Learning Environment

Individual review and feedback sessions are an integral part of how this module is delivered. Technical advice and feedback on content are given on an individual basis according to the project aims. Learners are taught using a combination of participatory lectures and practical tutorials. Tutorials are based in a lab, a production space and on location and are used to develop the learners filming and editing skills. The participatory lecture guides participants through the various stages of production process and techniques. This is further developed in the practical class where the learner is required to record, edit and master their own video projects

This module employs a series of illustrative lectures, practical demonstrations, tutorials and guided learning. The illustrated lectures are used to introduce learners to editorial and aesthetic elements of video production.

Learners are also supported with resources to offer structure and guidance. This includes lecture notes, reading materials as well as a detailed module curriculum which includes the learning outcomes, a class schedule, the necessary reading material and the assignment strategy. Participants also have access to Moodle, the College's Virtual Learning Environment (VLE).

Module Teaching and Learning Strategy

This module is supported with structured web-based resources and applies the use of the programme Teaching Learning and Assessment methodologies. Specifically, the module is delivered using:

- Participative Lectures
- Workshops
- Case Studies

Module Assessment Strategy

Learners are required to research, film and edit a 3 – 5 minute video item on a subject of their own choosing, suitable for multiplatform distribution and deliver with accompanying paperwork.

Formative assessment during the production process is an integral part of the assessment strategy and is delivered at key stages during the course (proposal/treatment, presentation of idea/ rough cut edit).

Learners are required to produce a basic narrative 3-5 minute video project with ancillary research documentation, learning logs and a critique of the video process as applied to their project (Continuous assessment, 100%).