

# Griffith College

2020

**PROSPECTUS**



GRIFFITH COLLEGE

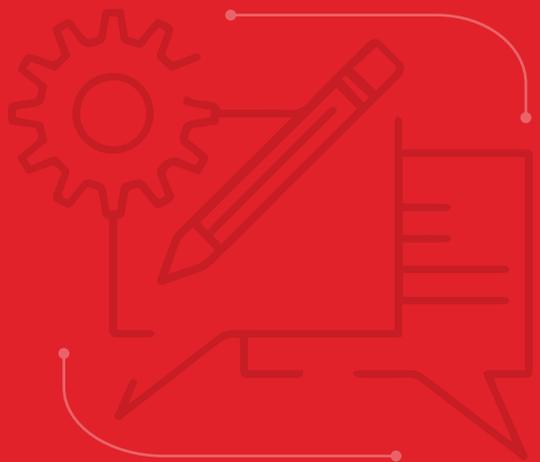
Dublin | Cork | Limerick



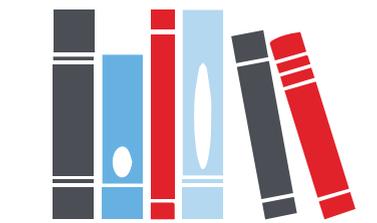
**7000+**  
LEARNERS



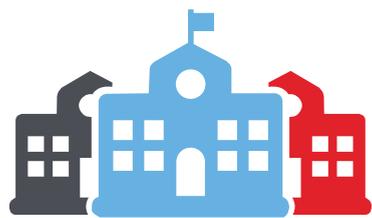
**1200**  
BLENDED  
LEARNERS



**112**  
NATIONALITIES



**12**  
SCHOOLS AND  
FACULTIES



**4**  
CENTRAL  
CAMPUSES



**170+**  
INDIVIDUAL  
PROGRAMMES





# Journalism & Media



“ I had a fantastic 4 years studying at Griffith College. I was given many opportunities to work on real film and TV sets as well as working with some of the best gear and people in the industry within the college. I'd highly recommend Griffith College for anyone who is looking to learn and develop their skills to a much higher standard within the creative industry. ”

Luke Talbot  
BA in Film & Television Production

## Courses

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BA (Hons) in Communications  
& Media Production

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BA in Communications

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BA in Film & TV Production

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BA in Photographic Media

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Certificate in Photography

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Certificate in Music Production  
for Games

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BA (Hons) in Music Production

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BA (Hons) in Audio & Music  
Technology

# Best Bits of Journalism & Media Communications

Whether it is driving social media content, creating your own MoJo TV reports, producing film documentaries, recording live radio broadcasts and podcasts, or photographing and then digitally editing great images Griffith's media and communications courses have the answer.

If you want to write the articles, posts and tweets that get people talking, and learn how to ask the questions that matter, Griffith's media and communications courses are the right fit for you.

## Check out our students' work:

[www.thecircular.org](http://www.thecircular.org)

You can also browse through the graduate photography albums on Facebook, view our students' work in progress and keep up to date with our student successes.

Find us on Facebook:

Griffith College Photography



## 1

### Industry Links

Lecturers in Griffith's Journalism & Media Faculty are drawn from across the media and communications industries. Many are successful freelance professionals in film, photography, journalism in radio, TV, print and online.

## 2

### Choose your field of study

With degree programmes in Communications, Journalism, Media Production, Photography and Film & TV Production, the media career you've dreamt of is in your grasp. We offer progressive courses, focusing on both traditional and digital media, and our students thrive in the workplace thanks to their employable skillsets.

You can move across the full range of these disciplines from recording and editing your radio interviews, doing live broadcasts, producing your own film documentaries, Vlogs, MoJo pieces, developing a range of photographic skills culminating in a graduate exhibition where previous students have won national awards in radio, magazine, photography and video production.

## 3

### Practical courses

Students will also be setting up their own online presences through blogs, website design and other online social media. You can conduct your own investigations, publish magazines and newspapers and in doing so, follow the path of many other successful journalists, communications and media professionals. Media moves our world, whether it is social, digital, old or new, visual, print, online or radio.

## 4

### Facilities

On-campus radio station, broadcasting studios (1 on-air and 1 off-air), 4 photographic studios, 2 dark rooms, 1 TV and video studio, 1 sound engineering studio, 2 multimedia production rooms, multiple student publications.

## 6

### Successful Alumni

Graduates have worked in RTE Radio, Today FM, Spin, Newstalk, FM104, Ocean FM, Shannonside, RTE TV, TV3, Shinawil, NBC, Facebook, Google, Setanta, Journal.ie, Joe.ie, Boards.ie, Hubspot, the Irish Star, Sun, Mail, Mirror, Independent, Times, Telegraph, Image Magazine, Fleishman Hilliard, Modern Green, Teneo PSG, Publicis, Vizeum as well as communication roles in NGOs like Samaritans, Women's Aid, Headline, Goal and Plan International.

Many Griffith alumni are found across the magazine sector, other regional commercial radio stations and weekly newspapers. A number of graduates are professional contract photographers, or work independently in the film & TV sector.

## 5

### Employability

A media course at Griffith College will give you the edge to succeed and take on the challenge of entering the growing communication and creative sector in Ireland and internationally. Employers recognise the can-do attitude and professionalism of Griffith graduates. Students are assured of excellent teaching practices, using industry standard techniques and technologies. Students on our QQI validated Journalism, Media and Photographic courses are also entitled to student membership cards from the National Union of Journalists, which recognises the courses for professional training purposes.

## 7

### Student Media Competitions

Griffith College consistently excels at the Smedia awards, Ireland's national student media awards. In 2019, 12 Griffith students were shortlisted in nine categories, Griffith won three Smedia awards and 26 students were nominated. The 2019 students won Best Photographer and Small College Publication of the Year.

Blog of the Year:  
2015, 2014

Film Script:  
2018

News Photographer of  
the Year: 2015, 2011

Photographer of the Year: 2019,  
2018, 2016, 2015, 2013, 2012

Radio Production  
of the Year: 2014

Radio Documentary  
of the Year: 2015

TV Production of the Year:  
2016, 2015, 2014, 2012, 2011

Short Story of the  
Year: 2014, 2013

Small College  
Publication: 2019, 2018

Sports Photographer of the  
Year: 2016, 2015, 2013

Sports Writer of  
the Year: 2015

# BA (Hons) in Communications and Media Production

 DUBLIN

## About the Course

Social media, TV, MoJo, radio, photography, print: what media or communication path are you considering? This honours degree allows students to develop their own media skillsets.

We produce communications graduates who are versatile, confident and able to work across the media spectrum. From a multimedia and academic grounding in year one, students can develop their own study pathways, whether it is mobile, social and digital media, photography, radio, investigative journalism, TV or video. Students can become broadcasters, reporters, documentary makers, professional photographers, online and social media specialists and also progress to postgraduate study.

## Progression

Graduates of this course have gone on to study one of the three specialist media MA's offered by Griffith College, as well as pursuing other postgraduate options at prestigious academic institutions across Britain and Europe.

## Careers

Graduates have many career options. Successful students have worked as journalists, researchers, presenters and producers in print and broadcast media. Others are working as social media content creators, digital marketing executives, content managers and creators.

The course also prepares you for employment in areas where visual media or multimedia skills are in demand, including video production, photography, web design, graphics production and design, social media, and the vast demands for media content creation skills online.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-Time 3 years**  
Award Level: **Level 8**  
Validated by: **QQI**

## Course Content

### STAGE 1

Digital online & Social Media Production, Photography 1, Understanding Society, Thinking, Writing, Presenting, Video Production 1, Communications History, Media Law & Ethics, Media Studies, Radio Production 1, Writing for Media.

### STAGE 2

#### Core Subjects:

Stage two builds on the learning from Stage 1 and expands on the core elements. It allows learners to specialise in visual or content productions. Learners are presented with an elective stream choice, as between two groups of three modules, termed Stream A or Stream B.

The core modules at stage 2 are: Business of Media, Contemporary Politics, History of Art & Photography, Research Methods, Video Production 2.

#### Stream A (Journalistic Media)

Media Reporting & Editing, Radio Production 2, Investigative journalism.

#### Stream B (Visual Media)

### STAGE 3

#### Core Subjects:

Contemporary Society 2, Dissertation, Sociology of the Media, Media Research & Cultural Studies.

#### Stream A or B

Creative Writing 1, Creative Writing 2, Film Studies, Public Relations, Video Production 3: TV Studio Principles, Writing for Games.

#### Stream A only

Conflict Reporting, Shorthand, Sports Journalism, Investigative Journalism 2, An Iriseoireacht sa Ghaeilge / Irish Language Journalism, Online Media Production.

#### Stream B only

Commercial Photography, Media Exhibition.

# BA in Communications

 DUBLIN  
 CORK

## About the Course

In this three-year programme students learn to work in real communications and journalistic situations – in print and broadcasting – over the course of six semesters. NUJ recognition entitles students to a student NUJ Card.

Students learn a range of media production and academic skills including TV and radio production, and writing content for all media. Learners also develop photography skills, alongside learning about the society that students will create media for.

### STAGE 1

Students acquire introductory communication and journalism production skills and also learn about the history of media and about how society has adapted to systems of media communication. Students will also gain an introductory understanding of social structures.

Students learn how to present a message and how to present themselves professionally. They will also develop their capacity to write professionally and acquire introductory skills in video, radio, print and photography.

### STAGE 2

Students continue to develop their writing, radio and photography skills. They begin to acquire the layout skills needed for newspaper and magazine production, while building an understanding of the ethical and legal dimensions to media work.

We develop the students understanding of contemporary political and social issues while there is a deeper focus on writing and presentation culminating in a more rounded multi-skilled student.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-Time 3 years**  
Award Level: **Level 7**  
Validated by: **QQI**

### STAGE 3

More video and TV journalism skills are added, with the student specialising in key news media areas such as reporting, feature writing and investigative journalism. Modules like Media Studies, Research Methods, History of Art & Photography as well as Understanding Audiences, give the students a greater critical and academic depth as they approach graduation.

## Progression

Further study is an option for students who successfully complete this course; the logical step is to take the final year of the BA (Hons) in Communications and Media Production.

## Careers

There are good employment prospects for graduates. There is significant growth in the general Irish media and communications sector, particularly in online news media and social media. The performance and resilience of local radio stations and regional news media publications alongside a dynamic magazine and TV sector also offers many entry level opportunities for graduates as does the growing online communications sector.

## Course Content

### STAGE 1

Digital, Online & Social Media Production, Mobile Media, Photography 1, Thinking, Writing & Presenting, Understanding Society, Communications History, Cultural Journalism, Radio Production 1, Writing for Media

### STAGE 2

Contemporary Politics, Media Production, Photography 2, Radio Production 2, Media Law and Ethics, News Reporting & Feature Writing, Understanding Narrative, Shorthand or Writing and Presentation Skills.

### STAGE 3

Business of Media, Investigative Journalism, Media Reporting and Editing, Video Production 1, History of Art and Photography, Media Studies, Research Methods, Video Production 2

# BA in Film & TV Production

DUBLIN



## About the Course

The BA in Film & TV Production is a practical programme with an emphasis on project-based learning. Delivered in association with Pulse College, this course is aimed at learners who have already started to experiment with film-making, writing for screen or visual storytelling in some capacity. Applicants will have a passion and curiosity for film, television and screen media. This course develops the essential practical skills and knowledge required to work in the dynamic area of film, television and screen media production. It is a balance between practical skills, technology and creativity.

Our multi-disciplinary teaching team of academics and industry practitioners provide learners with transferable real-world skills and competencies to progress into industry.

## Facilities

Learners on the BA in Film & TV Production avail of; a fully equipped multi-camera live broadcast TV Studio for vision mixing and broadcasting live studio programmes; a green-screen studio for CGI and VFX work; graphics labs for compositing and motion graphics; offline editing labs for content post-production; colour correction suits; and broadcast standard camera, lighting and grip equipment for single camera and multi-camera on-location documentary and drama production.

## Course Content

### STAGE 1: FOUNDATION

On completion of this stage, learners will have a fundamental understanding of digital cinematography, sound and editing and the associated software, hardware and equipment. Learners acquire this knowledge through the production of short

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-Time 3 years**  
Award Level: **Level 7**  
Validated by: **QQI**

documentary and drama projects in Year 1. Modules: Production & Direction for Film & Television, Digital Cinematography, Applications Technology, Location Sound, Digital Photography, Film History, Screenwriting, Film & Televisual Culture, Online Screen Media.

### STAGE 2: DEVELOPMENT & INTEGRATION

During this stage of the programme, learners develop a deeper understanding of the practical and theoretical aspects of film production. During the year, learners work collaboratively to produce short fiction films while also directing individual documentary projects. Learners hone skills in practical production and post-production while also being introduced to VFX and 'as live' TV studio broadcast. Modules: Production & Direction for Film & Television II, Digital Editing for Film & Television, Advanced Audio & Postproduction Sound, Contemporary Film & Television, Applied Digital Cinematography, Advanced Screenwriting, VFX for Film & Television, Television Studio Principles, Film & Televisual Culture II, Industry Skills & Professional Practice.

### STAGE 3: CONSOLIDATION & SPECIALISATION

The final year of the programme is an opportunity for learners to consolidate and showcase their skill set while specialising in areas of specific interest. The culmination of Year 3, and the programme, is the Major Project, allowing learners full scope to integrate their skills and personal perspectives to a professional standard. Modules: Major Project, Independent Project, Marketing, Distribution & Exhibition, Film & Visual Culture, Advanced VFX, Research Methods. Elective Choices: Screenwriting for Features & Television, Advanced Digital Editing, Advanced Post-production Sound, Image Mastering & Grading, Advanced Cinematography.

## Progression

Successful graduates of this programme are eligible to be considered for entry onto the final year of the BA (Hons) in Communications and Media Production

## Career Progression

Graduates will be in a position to enter the film, television and screen media industry working in any of industry's principle disciplines i.e. research, development, writing, screenwriting, directing, editing, cinematography, sound recording & design, location sound, VFX and all roles on a production team.



“ The fact that the lecturers are filmmakers is much more beneficial because they have that on-the-ground experience. It speaks volumes for the course and what you learn from it. ”

Ali Halford, BA in Film & TV Production

# BA in Photographic Media

 DUBLIN

## About the Course

This award winning course will provide you with technical, theoretical and professional skills. This course offered is a three-year full-time basis or three-year part-time basis. Our course will help you to build a strong creative practice with sound theoretical understanding to develop your own personal style; while many genres of the medium are explored it has a distinctly commercial bias.

During your studies, you will enjoy a whole range of photographic processes; including traditional analogue and digital technologies. Throughout the course our students present their work and ideas to their peers; this enables their ability to pitch to clients, develop professional confidence and provides an excellent springboard for their careers. Applicants should have a passion for photography and be motivated to explore the creative applications of this medium.

## Equipment

We provide a range of equipment for students to avail of in order to complete their course work. We have a number of digital cameras and have recently added full frame DSLR's and two large format professional Epson printers to our inventory.

In stage II students make full use of large format cameras, which can be used in our studios or taken out on location. We also have flashes, lenses, portable studio light kits, medium format cameras and tripods available for loan.

## Facilities

- 2 Dark Rooms, 2 Processing Rooms
- 4 Studios, 1 Print Finish Room (2 x Epson Stylus Pro 4900),
- 1 Mac Room for editing and scanning

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
 Course duration: **Full-Time 3 years**  
**Part-Time 3 years**  
 Award Level: **Level 7**  
 Validated by: **QQI**

## Course Content

### STAGE 1: Learning

Photographic Techniques, Practical Photography, Ways of Seeing, Thinking & Writing for Creatives, Photographic Techniques (Cont'd), Applied Photography, History of Art & Photography, Workflow & Post-Production

### STAGE 2: Development and Integration

Editorial Photography, Large Format Photography, Visual Methodologies, Commercial Photography, Media Law & Ethics, Structured Photo Project, Photography & Motion, Workflow & Post-Production II

### STAGE 3: Consolidation and Specialisation

Politics of the Image, Final Photographic Project, **Elective Specialisms:** People Photography, Video Production, Advanced Commercial Photography, Final Photographic Project (Cont'd) - This is a major module and includes the graduate exhibition, it runs over both semesters. The Business of Photography, Professional Practice

## Why Study With Us?

- We have expert photography staff with decades of industry and teaching experience who create a stimulating learning environment.
- We encourage and support our students through critique sessions, workshops and by publishing work online.
- We have great industry links; there are opportunities during the course for our students to gain real-world experience and network.
- Accomplished visiting lecturers regularly deliver talks and workshops.
- Our students' complete the course with a myriad of tangible assets including; a business plan, personalised logo, business cards, self-published books and website.

## Careers

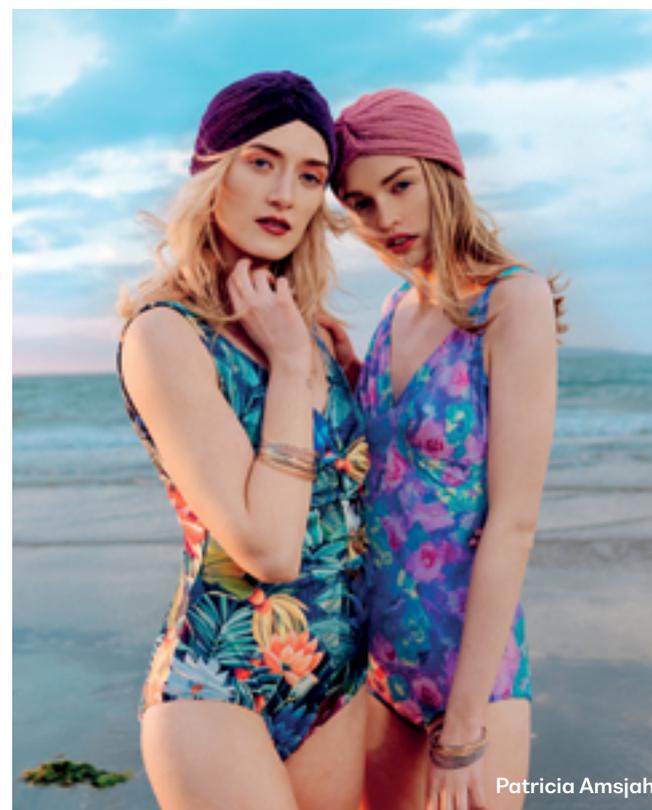
Our graduates develop careers in photography and related industries including freelance practice, commercial photography, fashion photography, sports photography, photojournalism, weddings and PR photography, curating, publishing, exhibiting, research and picture editing.



Giorgia Graf



Amy Flinn



Patricia Amsjah



Iryna Baklan



David Uzell

### View Our Students' Work

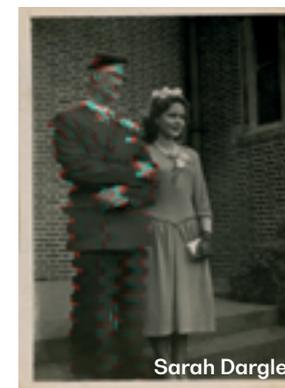


 Griffith College Photography

 @griffithcollegephoto

 twitter.com/PhotoDegreeGCD

#griffithcollegephotography



Sarah Dargle



Carol Cummins

# Certificate in Photography

 DUBLIN

## About the Course

Photography is one of the most powerful communication channels and its importance continues to grow in the area of information technology. The course takes students, many of whom have little or no expertise in the area, to a high level of photographic knowledge and technical skills within the photographic industry.

Alternatively, many students choose to continue with further study and advance into year two of our BA in Photographic Media. The first semester focuses primarily on the technical and historical aspects of photography. Students will build competence and confidence in the usage of camera controls and darkroom techniques, providing with a sound understanding of light and exposure.

Having grasped camera techniques and exposure in semester one, students will then move into studio lighting techniques, most notably learning how to light for portraits and still life commercial purposes.

## Overview of Equipment

We provide a range of equipment for students to avail of in order to complete their course work. We have a number of digital cameras and have recently added full frame DSLR's to our inventory. Cert students who wish to progress on to year two of the degree can make full use of our large format cameras; which can be used in our studios or taken on location.

Students may also borrow flashes, lenses, medium format cameras and tripods and more besides from our technicians. Students work and mingle in our print finishing room which has iMac's colour calibrated to two Epson Stylus Pro 4900's.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
 Course duration: **Full-Time 1 year**  
**Part-Time 1 year**  
**Special Purpose Award**  
 Award Level: **Level 6**  
 Validated by: **QQI**

## Progression and Careers

Graduates of this course may advance to further study at degree level and can enter directly into stage II of our BA in Photographic Media. A number of graduates have successfully set up their own studios and are actively gaining work in the commercial and social genres of the industry, whilst most prefer to continue their studies and benefit from gaining a recognised qualification after one year.

## Course Content

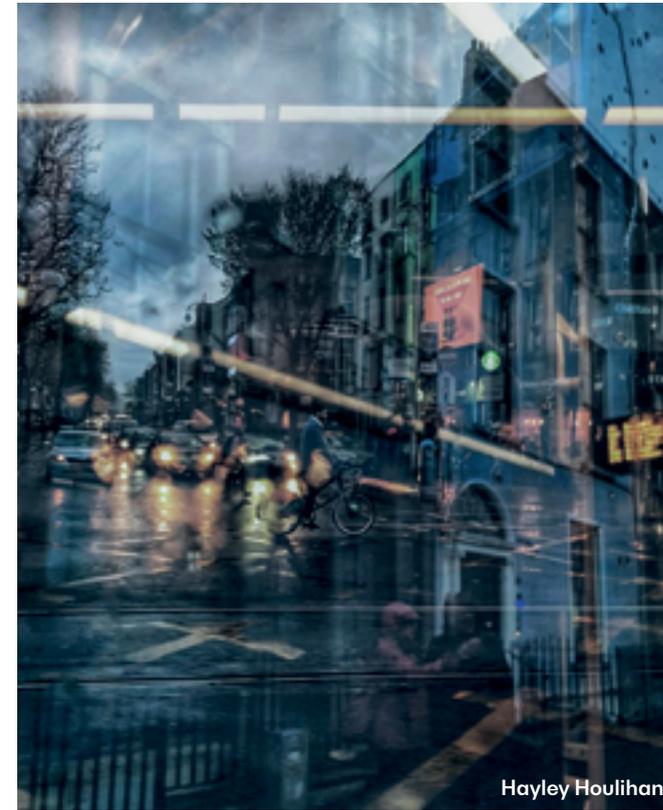
- Photographic Techniques
- Practical Photography
- Ways of Seeing
- Thinking & Writing for Creatives
- Workflow & Post-Production
- Applied Photography
- History of Art & Photography

## Why Study With Us?

- We have expert photography staff with decades of industry and teaching experience who create a stimulating learning environment.
- We offer a welcoming and collegiate learning experience.
- The CERT in Photography is a great building block and platform to the BA in Photographic Media.
- We encourage and support our students both in the classroom through participative critique sessions, workshops and by publishing student and graduate work online.
- We have great industry links; opportunities arise during the course for our students to gain real-world experience and network.

## Success

Recent students have won prestigious photographic awards, including one of our Certificate students who was selected for the RDS Visual Arts Award. This particular piece of work sold three times at the exhibition.



Hayley Houlihan



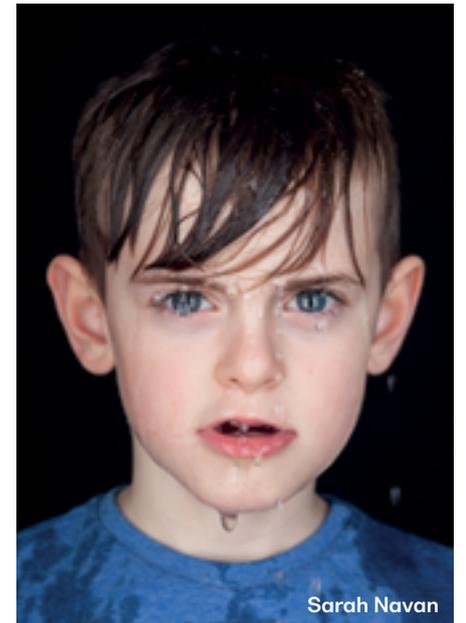
Nancy Wilde



Colin Jones



Bren Lynch



Sarah Navan

## View Our Students' Work

-  Griffith College Photography
-  @griffithcollegephoto
- #griffithcollegephotography



# Certificate in Music Production for Games

DUBLIN

Delivered in association with Pulse College and Windmill Lane Recording Studios.



## About the Course

With the continued growth of the games industry in Ireland, Griffith College, in partnership with Pulse College deliver a Certificate in Music Production For Games programme, designed to give you the very best foundation for entry into this booming industry.

Learners will benefit from an unrivalled opportunity to rapidly advance their academic training at Griffith College, while gaining hands-on experience in the leading commercial environment of Windmill Lane Recording Studios. The one-year programme embraces learners from a variety of musical backgrounds. Focus will be on developing creative strategies by underpinning practical and theoretical knowledge of games music production techniques through creative assignments and industry relevant projects.

By studying game development and game interactivity, learners gain a deep understanding of how games are created and the crucial role music plays in modern day games.

The programme features production skills, composing techniques, recording techniques, sequencing, sampling and sound processing. As part of the programme, learners will be prepared for professional industry certification from Avid Pro Tools and Apple Logic Pro. Such accreditation is currently recognised as a prerequisite for employment within industry.

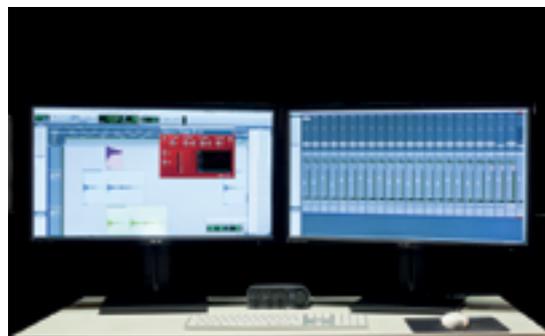
## Careers

The skills gained throughout this course will allow you to move into a variety of careers within the creative industries, including music and audio production for games and other visual media formats.

This versatile and imaginative course, taught by industry professionals, can develop students' potential to the full. At the end of the programme, you will have built up an extensive portfolio demonstrating expert technical, artistic and professional abilities, giving you the cutting edge needed to gain employment in this exciting and varied industry.

## Course content

- Music Technology
- Applications Technology
- Music & Image
- Sound Design for Games
- Music Composition for Games
- Games Development
- Interactive Storytelling



Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-Time 1 year**  
Award Level: **Level 6**  
Validated by: **QQI**

# BA (Hons) in Music Production

DUBLIN

Delivered in association with Pulse College with classes taking place in the iconic Windmill Lane Recording Studios



## About the Course

Griffith College is delighted to announce its partnership with Pulse College, to jointly deliver an honours BA in Music Production. The programme has been designed by music industry professionals and provides a uniquely relevant career development path for music producers.

For over 30 years, Windmill Lane Recording Studios has been host to international clients such as U2, Lady GaGa, The Script and The Kings of Leon. Its iconic Studio 1 has recorded soundtracks for The Mask, Mission Impossible, Riverdance, Lord of the Dance and World of Warcraft.

This powerful collaboration between Griffith College and Pulse College gives those who undertake the BA (Hons) in Music Production an unrivalled opportunity to combine their academic development with direct professional recording experience in a leading commercial environment.

The programme provides students with an advanced understanding of music and sound and its manipulation. Lab, studio and recording training provides students with detailed competencies in relation to the professional application and management of music production, studio recording and music technology. Students also gain an in-depth understanding of how the music industry is operated and controlled.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-Time 3 years**  
Award Level: **Level 8**  
Validated by: **QQI**

This programme embraces learners from a variety of musical backgrounds who are looking to broaden their knowledge and skills base. Our hands-on approach gives students the opportunity to direct their studies into areas of personal interest and professional relevance.

This personalised development of the students' creative strategies and theoretical knowledge is achieved through creative individual assignments and exciting professional client based projects. This distinctive feature of this programme is where students earn an additional 30 ECTS credits of their honours degree programme while working with these clients in the studio environment. This accreditation of industry standard practical applications provides a more holistic and systematic approach to learning and ensures that our graduates have the expertise required for the cutting-edge, creative media workforce of the future.

## Progression

Successful graduates of this programme are eligible to be considered for entry in to a masters degree. Your specialist skills and knowledge will enable you to find employment within music production and recording, post-production, radio, tv studios, film, gaming and animation production companies, sound design for the web and multimedia. In addition to this, graduates will have the required business skills necessary to start their own freelance practices.

## Careers

Graduates have found employment in a variety of sectors within music industry.

Some of the many great artists or facilities past pupils have worked with are: Prince, Kings of Leon, 50 Cent, Snoop Dog, U2, REM, Kylie Minogue, Windmill Pictures, Brown Bag, Ardmore Studios, RTÉ, FM104, TV3, RTÉ Radio, The Apprentice, Masterchef, Little Britain, Rivercottage, Harry Potter, Casino Royale, MTV, X-Factor, The Voice, Slane, Oxygen, Q2, Electric Picnic, Riverdance and Lord of the Dance.

## Course Content

### STAGE 1

Music Technology 1, Applications Technology, Recording Studio Principles, The Music Industry, Applications of Music Theory 1, Explorations in Music, History of Music Production, The Music Industry, Critical Listening And Audio Analysis.

### STAGE 2

Music Technology 2, Music & Image, Sound Design, Applications Of Music Theory 2, Music Production & Recording 1, Research Methods, Sound for Performance, Business of Digital Media, Professional Client Project 1 (summer).

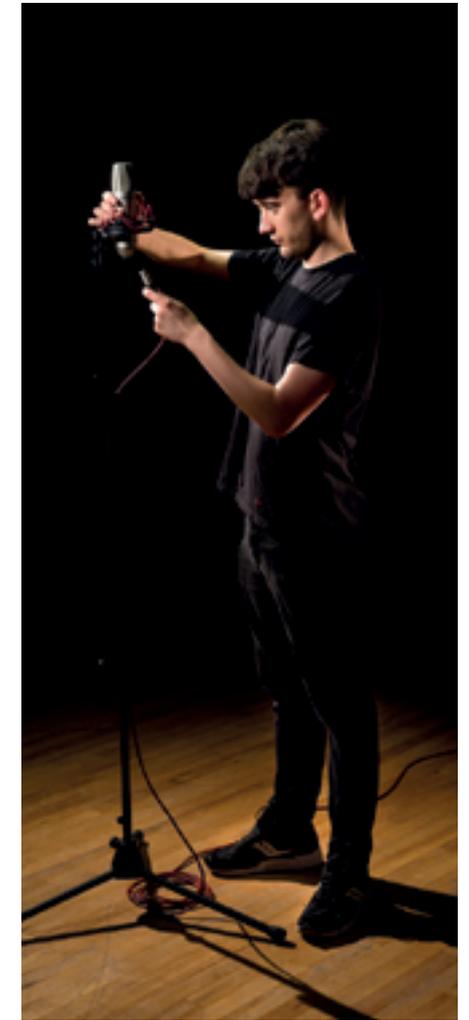
### STAGE 3

Dissertation, Music Production And Recording 2 Composition For Visual Media, Mixing, Remixing And Mastering, Professional Practice, Studio Design And Installation, Professional Client Project 2 (summer).

Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect emerging educational and industry developments.

“ Great course, fantastic people and hugely valuable experiences in music and much more. I would highly recommend this course for anyone wanting to get into music protection industry ”

Amy



# BA (Hons) in Audio & Music Technology

DUBLIN

Delivered in association with Pulse College with classes taking place in the iconic Windmill Lane Recording Studios



Griffith College is very excited to partner with Pulse College to deliver this brand new, unique and industry focused BA (Hons) in Audio and Music Technology program. Recording studios, Live Venues, TV, Post-Production, Live Performance – it has become an audio industry essential to be skilled in array of disciplines.

It is with these various industry disciplines in mind that we have designed a new BA (Hons) in Audio & Music Technology Programme. Aimed at musicians, DJ's, computer music hobbyists, and general lovers of music, this programme will train you with skills required for to succeed as a modern day Audio Professional.

## About the Course

We will teach you how to record and produce music both in the home studio and in large recording studios. You will learn about live sound from both a performance and technical perspective.

The modern "studio engineer" can record, mix and master audio, but also help produce. Whether it is programming drum parts or string sections or even being on stage, performing with a band.

Please note you do not need to be a musician to be accepted onto this course but someone who is passionate and enthusiastic for all things music. Our students will be trained in Windmill Lane Recording studios and will also be required to put on live shows and performances throughout out the duration of the course.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
 Course duration: Full-Time 3 years  
 Award Level: Level 8  
 Validated by: QQI

## Why Study Music Technology at Griffith College;

- This course is taught by passionate Industry Professionals
- Students will have access to State-of-the-Art Facilities – including access to the iconic Windmill Lane Recording Studios
- The curriculum is taught to international industry standard
- Guest Industry talks and lecturers
- Use of industry relevant software applications
- Apple Logic Pro Certified Centre and Avid Pro Tools Centre
- 24-hour studio access

## Course Content

### STAGE 1

Music technology 1, Applications Technology 1, Recording Studio Principles, Music for Producers 1, Live Music & Performance Technology 1, Computer Basics for A.V. Workstations, Sound Reinforcement 1, Sound Design & Foley FX, Online Portfolio (summer).

### STAGE 2

Music Technology 2, Applications Technology 2, Music for Producers 2, Recording and Mixing 1, Live Music & Performance Technology 2, Research & Presentation, Sound Reinforcement 2, Sound Design & Creative Processing, Client Project 1 (summer).

### STAGE 3

Dissertation by Practice, Mixing & Mastering, Professional Practice, Studio Design & Setup, Recording & Mixing 2, Audio Post Production Techniques, Sound Design for Games, Client Project 2 (summer).



“ The course is fully hands-on and each lecturer has a lot of diverse knowledge to share with all of us. All the different modules really complement each other and prepare you to be a capable Audio professional. The college provides top-class facilities and everyday I spend in college, the more passionate I feel about Audio and Music. ”  
 Christian Parra



# Journalism & Media



“ This Masters added so much value to my professional as well as personal development. The lecturers are all experts in the subject they are teaching, while still working in the field, bringing excellent knowledge and connections with them. As our tasks in class were all based on real-life working experience, I was well prepared when I started my new job as a Creative Designer after I finished my degree. I would highly recommend this programme. ”

Lena Sperger  
MA in TV and Radio Journalism  
graduate

## Courses

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MA/Postgraduate Diploma  
in Journalism & Media  
Communications

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MA/Postgraduate Diploma in  
Journalism & Public Relations

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MA/Postgraduate Diploma in TV  
& Radio Journalism

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MSc/Postgraduate Diploma in  
Interactive Digital Media

# MA / Postgraduate Diploma in Journalism & Media Communications

DUBLIN

## About the Course

This course is for people who wish to embark on careers in the fast-changing industry of contemporary journalism and to work as media communications professionals who are in possession of a comprehensive understanding of media and journalism's business models, technological trends and role in democratic society. Designed and delivered by journalism and communications professionals and full-time academics, the course immerses learners in a professional media production environment enabling them to acquire the skills necessary to conceive, produce, edit and publish their own media content for specific audiences across multiple platforms: web, mobile, video, radio, print and photography. The programme team cultivates among learners a commitment to the production of high quality and ethical journalism, as well as leadership and innovation skills. For the programme duration, participants are entitled to apply for a NUJ Press Card.

## Careers

Graduates from this programme are employed in a wide variety of fields across the communications industries. A sample of recent graduates' job titles include: Senior News Reporter, Editorial Assistant, In-House Editor, Lifestyle and Entertainment Reporter, Video Producer, Web Partnerships Manager, Digital Content Executive, Communications Associate / Executive, Social Media Analyst / Manager, Research Assistant, Data Scout, Freelance Copywriter / Journalist / Producer, Mobile Journalist, Documentary Director.

## Course Content

Learners on the MA programme complete 12 taught modules plus a dissertation; Postgraduate Diploma learners complete just 12 modules.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-time 1 year**  
**Part-time 2 years**  
Award Level: **Level 9**  
Validated by: **QQI**

## SEMESTER ONE MODULES:

- Media Law and Ethics
- MoJo: Mobile Video Journalism
- Radio Production
- Research Methods
- Sociology of the Media
- Writing & Editing: News, Features, Content

## SEMESTER TWO MODULES:

- Communications & Audience Theories
- Investigative Journalism
- Media Design & Production
- Online Media: Creation, Curation

## ELECTIVE MODULES (choose two):

- Business of Media
- International Media Landscape
- International Political Economy
- Photojournalism
- Sports Journalism
- Video Journalism & Documentary
- (Shorthand: non-credit)

## DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. video or radio documentary, online magazine, etc)

## Entry Requirements

Typical candidates are 2.2 award BA or BSc graduates. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview-based access through the college's APEL admissions process.

## Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. It is also run part-time over four semesters in two years with 13 of the modules delivered through 'blended learning' where learners view lectures and related reading online at their convenience. September and February commencements are facilitated.

# MA / Postgraduate Diploma in Journalism & Public Relations

DUBLIN

## About the Course

This course is designed for learners who wish to take up employment as communications professionals within the public relations and communications industries equipped with a critical understanding of the media and public relations industries. Designed and delivered by PR and journalism professionals and full-time academics, the course trains learners for public relations work with clients in the corporate, political and public affairs space. Learners also acquire the skills to conceive, produce and edit their own media content for specific clients and for more general audiences on all platforms including web, social, radio, print and mobile video. This programme directly addresses current market requirements for PR professionals with an ability to create cross-media content for clients who understand news media processes. For the programme duration, participants are entitled to apply for a NUJ Press Card.

## Careers

Graduates from this programme are employed as public relations practitioners and media content creators in public relations firms and in the press and communications departments of companies and NGOs. Graduates also work as journalists, news researchers and broadcast production managers across web, radio, TV, video and print media. A sample of recent graduates' job titles include: PR Account Executive, Broadcast Journalist, Content and Community Manager, Communications Consultant, Digital Engagement Officer, Junior PR Consultant - Design, Marketing Manager, and News Research Assistant.

## Course Content

Learners on the MA programme complete 11 taught modules plus a dissertation; Postgraduate Diploma learners complete just 11 modules.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-time 1 year**  
**Part-time 2 years**  
Award Level: **Level 9**  
Validated by: **QQI**

## SEMESTER ONE MODULES:

- Media Law and Ethics
- MoJo: Mobile Video Journalism
- Radio Production
- Research Methods
- Sociology of the Media
- Writing & Editing: News, Features, Content

## SEMESTER TWO MODULES:

- Communications & Audience Theories
- Online Media: Creation, Curation
- Corporate Communications
- Political Communications & Public Affairs
- Public Relations Theory & Practice

## DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. PR strategy, video or radio documentary, etc)

## Entry Requirements

Entry for candidates with a BA or BSc 2.2 award is by interview. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview-based access through the college's APEL admissions process.

## Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. It also runs part-time over four semesters in two years with eight of the modules delivered through 'blended learning' where learners view lectures and related reading online at their convenience. Candidates are encouraged to contact the faculty to discuss our flexible, student-oriented timetabling. September and February commencements are facilitated.

# MA / Postgraduate Diploma in TV & Radio Journalism

DUBLIN

## About the Course

This programme is for learners who wish to graduate as industry-ready, journalism and communications professionals with advanced transferable skills in the production of factual content for TV and radio audiences which are adaptable to web and social media platforms. With six dedicated TV and radio production modules delivered in our industry-standard radio and TV studios, learners get hands-on content production and editing experience. In first semester of the programme learners acquire both a theory-based understanding of the media industries as well as journalism-specific production skills. The programme team, made up of industry professionals and full-time academics, nurtures a range of soft skills and instils in learners the skills required to apply critical reflection and intellectual depth to their production of media content. For the programme duration, participants are entitled to apply for a NUJ Press Card.

## Careers

Graduates are employed in a wide variety of fields across the communications industries in media and communications companies, non-governmental organisations, video production firms and media outlets as journalists, editors, media content creators, researchers, video producers and radio production managers. A sample of recent graduates' job titles include: Video Producer, Radio Journalist / Researcher, Editorial Assistant, Content and Community Manager, Social Media Coordinator.

## Course Content

Learners on the MA programme complete 12 taught modules plus a dissertation; Postgraduate Diploma learners complete just 12 modules.

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-time 1 year**  
**Part-time 2 years**  
Award Level: **Level 9**  
Validated by: **QQI**

## SEMESTER ONE MODULES:

- Media Law and Ethics
- MoJo: Mobile Video Journalism
- Radio Production
- Research Methods
- Sociology of the Media
- Writing & Editing: News, Features, Content

## SEMESTER TWO MODULES:

- Communications & Audience Theories
- Radio Documentary Research & Production
- Radio News & Current Affairs
- TV-Studio News & Current Affairs
- Video Journalism & Documentary

## ELECTIVE MODULES (choose one):

- Online Media: Creation, Curation
- Virtual Studio Mastering and Delivery

## DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. video or radio documentary, etc)

## Entry Requirements

Entry for candidates with a BA or BSc 2.2 award is by interview. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview-based access through the college's APEL admissions process.

## Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. It also runs part-time over four semesters in two years with five of the modules delivered through 'blended learning' where learners view lectures and related reading online at their convenience. Candidates are encouraged to contact the faculty to discuss our flexible, student-oriented timetabling. September and February commencements are facilitated.

# MSc / Postgraduate Diploma in Interactive Digital Media

DUBLIN

## About the Course

In design and interactive development, a knowledge of creative media software applications is key to productivity and success. This programme teaches how to create multimedia applications using digital technology and takes students through the steps needed to produce high-standard, professional media work. Relevant professional applications are used by students who learn by doing. In addition to practical work, students have plenty of opportunity to study, discuss and critically evaluate the fundamental underlying principles. This course is an interdisciplinary, cross-faculty programme which exploits established strengths of Griffith College in Computing, Media and Design. If you hold a degree in one of these disciplines (or another related discipline), this course will equip you with advanced skills and expertise in the development of, and content creation for, digital media systems. If you work in this field or wish to pursue a related career, it will enable you to sharpen your existing skills or help lay down the foundation skills to establish new businesses within this sector.

## Careers

On completion of this programme, graduates will be qualified to work as designers and creative directors in a variety of cross-disciplinary industries. Other careers include content/information managers, industrial and academic research, multimedia systems developers, innovative media practitioners, and as entrepreneurs.

## Course Content

Learners on the MA programme complete ten taught modules plus a dissertation; Postgraduate Diploma learners complete just ten modules.

## SEMESTER ONE MODULES:

- Web Authoring

Apply direct: [www.griffith.ie](http://www.griffith.ie)  
Course duration: **Full-time 1 years**  
**Part-time 2 years**  
Award Level: **Level 9**  
Validated by: **QQI**

- Visual Communication
- Digital Media & Society
- Research Methods

## SEMESTER TWO MODULES:

- Interaction Design
- Multimedia Programming
- Business of Digital Media
- Digital Media Platforms

## ELECTIVE MODULES (choose two):

- Game Design and Development
- Theories & Principles of Animation
- Digital Storytelling
- 3D Modelling & Rendering
- Desktop Publishing
- Server-side Web Development & Databases
- eLearning
- Video Production

## DISSERTATION SEMESTER:

Dissertation: traditional academic, or by practice (e.g. app, game, website development, etc)

## Entry Requirements

Candidates have a BA or BSc 2.2 award in computing, media, design or another related discipline. Candidates with relevant working experience without a 2.2 award are encouraged to apply for interview-based access through the college's APEL admissions process.

## Programme Delivery

The programme runs full-time over one year with two semesters and an August dissertation submission. The part-time programme is delivered over four semesters in two years. Candidates are encouraged to contact the faculty to discuss our flexible, student-oriented timetabling designed to suit personal and professional requirements. September and February commencements are facilitated.

# Useful Contacts

## Dublin Campus

Admissions Office  
admissions@griffith.ie  
+353 1 415 0415

## International Admissions Office

international@griffith.ie  
+353 1 416 3333

## Reception

reception@griffith.ie  
+353 1 415 0400

## Griffith Halls of Residence

accommodation@ghr.ie  
+353 1 416 3320  
+353 1 416 3381  
+353 1 416 3321

## Student Fees Office

studentfees@gcd.ie  
+353 1 415 0493

## Griffith Conference Centre

+353 1 416 3357 /4163318  
griffithconferencecentre@griffith.ie

## Griffith Institute of Languages

gil@gcd.ie  
+353 1 416 3360

## Library

library@griffith.ie  
+353 1 415 0490

## Student's Union

su.ents@gcd.ie  
+353 1 415 0418

## Cork Campus

Admissions Office  
+353 21 4507027  
admissions.gcc@griffith.ie

## Limerick Campus

Admissions Office  
+353 61 310031  
admissions.gcl@griffith.ie

## City Centre Campus

Admissions Office  
+353 1 4150450  
admissions.wts@griffith.ie





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