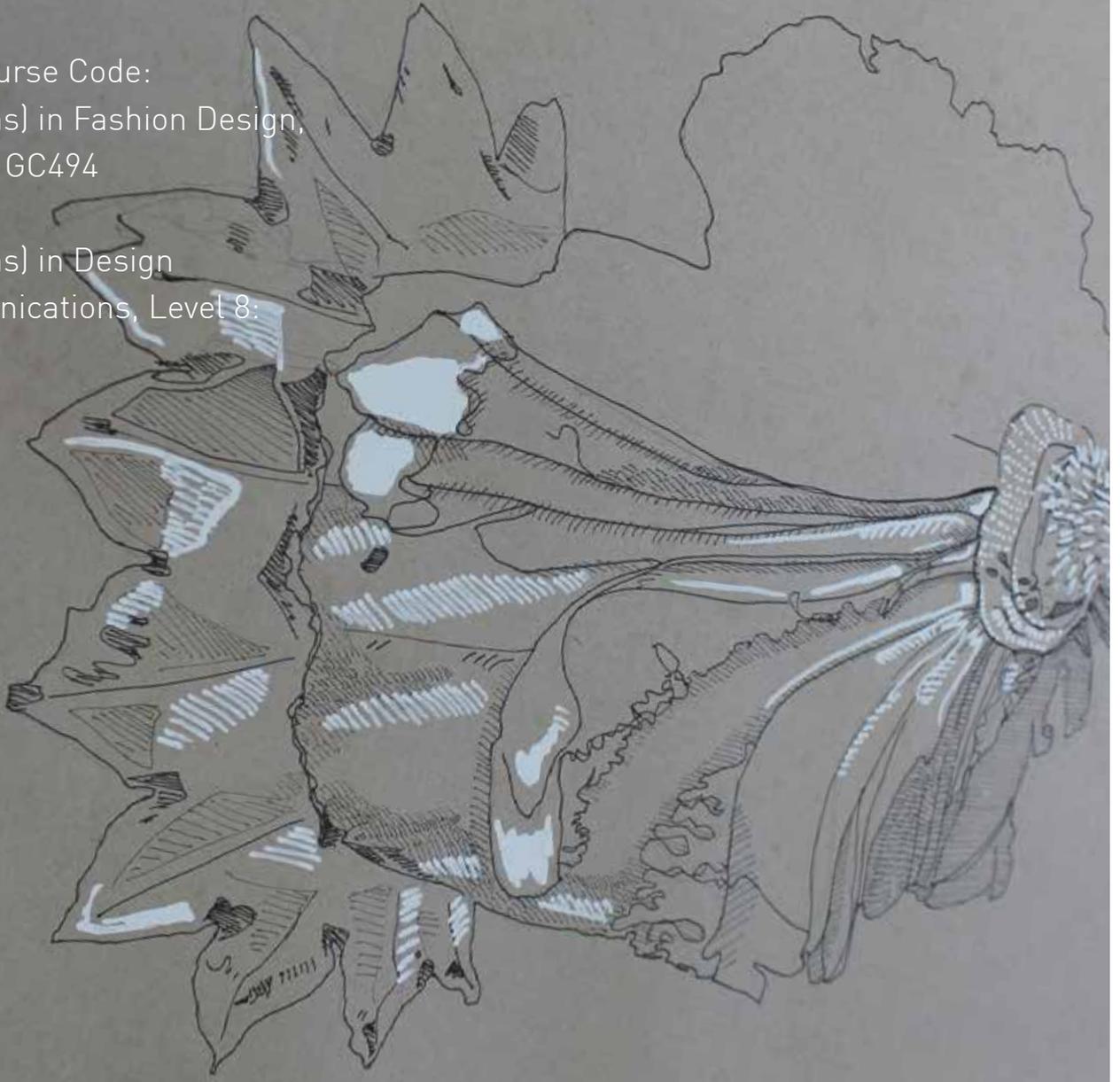


Griffith College Dublin

Portfolio Brief

CAO Course Code:
BA (Hons) in Fashion Design,
Level 8: GC494

BA (Hons) in Design
Communications, Level 8:
GC462



What is a Portfolio?

A portfolio is a collection of work that shows your skills, experimentation, ideas and knowledge through a series of projects. It is a visual representation of your personal interests, explorations and final pieces telling a clear story. Ideally your portfolio should include project work completed in school, further education courses or independently during the years prior to application.

Who is the Brief for?

Applicants who wish to update their current portfolio.

What should my portfolio show?

We are interested to see your artistic ability and personal vision. We would like you to present a project that involves your creative decision-making showing evidence of skill, confidence and creative self-expression.

Remember the quality of your work and the presentation reflects not only your creativity and talent, but also show your thought process and the consideration you have given towards the project. It is important that your portfolio pieces are well selected and placed in chronological order. The portfolio is judged on the quality of the work rather than the quantity; duplication should be avoided. The portfolio should be presented in a professional and neat manner.



What should I include in my portfolio?

NOTEBOOK/S:

A visual notebook recording imagery

WORKSHEETS:

A worksheet is a larger format (A1 or A2 pages) for gathering visual information, ideas related to a particular theme or topic. Any medium can be used – drawing, painting, collage, photographs; whichever is appropriate.

For convenience in packing, the worksheets should be essentially two-dimensional and therefore should contain photographs of any three dimensional pieces.

How is the Portfolio assessed?

Portfolios are awarded points out of 300, 120 being the minimum entry requirement.

- OBSERVATION: Evidence of hand-eye skills. 100 POINTS (Demonstrate free hand drawing skills from observation; do include still and life drawings, DO NOT include drawing from photographs or tracing.)
- ORIGINALITY: Demonstrate lateral and creative thinking. 100 POINTS (Demonstrate the ability to develop ideas in a visual and creative form using a variety of media.)
- CREATIVE PROCESS: Articulation of a sustained idea or concept. 100 POINTS (Demonstrate the exploration of an idea, from initial visual research through to a completed work.)

For students who do not currently have a portfolio, please request your Guideline from the Admissions Office 01 415 0415.