



GRADUATE BUSINESS SCHOOL
MSCIB 2016-17

(STAGE One 2016-17)					
Module title		Credits	Level number	Allocation of marks (weighting)	
				Exam	Assessment
STRATEGIC HUMAN RESOURCE MANAGEMENT	1	5	9		
EBUSINESS, EMARKETING	1	5	9		
MANAGEMENT ACCOUNTING AND CONTROL	1	5	9		
INTERNATIONAL STRATEGY	1	5	9		
INTERNATIONAL MARKETING MANAGEMENT	1	5	9		
BUSINESS RESEARCH METHODS 1	1	5	9		

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	Monday	Tuesday	Wednesday	Thursday	Friday	
9-10	Management Accounting and Control A108 Ivan Toner 9-12		Business Research Methods AF104 Aine McManus/ Justin Keogan 9-12			
10-11		International Marketing Management AF104 Deborah Kirkland 9.30-12.30		E Marketing AF103 Kathy Clarke 9.30-12.30		
11-12						
12-1						
	E-Business CAV004 Rachel Gallagher 12.30-2		Business English AF104 12.30-1.30			
1-2				International Strategy AF104 Justin Keogan 1-3		
2-3						
3-4						
4-5			Strategic Human Resource Management AF104 Fiona Buckley 2.30-5.30			International Strategy AF104 Justin Keogan 4-5
5-6						International Strategy AF104 Justin Keogan 5-6

