



53 DEGREES NORTH

Social Media/Marketing intern

Daily tasks relating to current projects will be assigned closer to the internship. As an overview, the intern will be assisting in the following areas:

- Social media management
- Replying to customer queries
- Creating content for the Instagram channel-Taking photographs etc.
- Working on and implementing the social media calendar with the approval of the marketing manager
- Website maintenance-checking everything is as it should be on our website on a daily basis
- Building files for the website-gathering information etc.
- Optimising web content for SEO
- Event planning and management-in store sales, customer nights etc.
- Assisting the web team to pack and prepare orders
- Writing for web-social media posts/website posts

Please send your CV to caimhe.derwin@53degreesnorth.ie