



Social Media Intern Required

(Part time, paid position)

Who are we?

Arlo Blue is a small but growing Irish, online clothing store. We specialise in great quality t-shirts at a fair price. We hope to extend our range to shirts, sweatshirts and sweaters in the future. We currently have an Instagram following of 11.5k.

Who are we looking for?

- Someone with bucket loads of creative content creation skills.
- You are organised with a good knowledge of digital marketing.
- You are a fashion loving, team player.
- You have a passion for all things social media.
- Graphic Design skills would be a distinct bonus.

Duties and Responsibilities

- Assisting in the management of the Arlo Blue social accounts.
- Develop and maintain a content and posting schedule for a consistent social media strategy all with a creative eye on keeping the feed aesthetically pleasing and on brand.
- Create unique and compelling visual content.
- Styling our product in a way that represents our brand DNA and shows understanding of our client base.
- Answering comments on our platforms and proactively engage with brands and influencers on a daily basis.
- Record and report on social media analytics and any notable metrics that the team should be aware of.
- Brainstorm and execute creative content growth strategies.

Please send your CV with a cover letter to arlobluebasics@gmail.com before Friday October 9th.

