

Junior Performance Marketing Manager

Job description, responsibilities and duties

- Supporting the team in the implementation of digital marketing strategies across multiple channels and for a portfolio of diverse clients
- Creating and helping to manage the performance marketing campaigns of a small number of clients across platforms like Google ads, Facebook, Twitter and LinkedIn as well as content distribution networks such as Outbrain & Taboola.
- Supporting in the design and development of conversion optimized landing pages in Unbounce
- Regularly updating and improving reports in Microsoft's Power BI and Excel. Communicating results to clients

Employee perks, benefits

- Gain experience working on large-scale, international marketing campaigns for well-known brands in an international, English speaking environment
- The chance to work with and learn from some of Germany's top digital marketing minds
- Many opportunities for professional development as the Performance Marketing Team grows
- Vocational literature and course expenses covered by the company
- A competitive salary can be agreed based on your experience level
- Flexible working hours: occasional home office can be agreed after some time working together
- International relocation package: reimbursement of moving /accommodation expenses, administrative support can be agreed
- 25 days annual paid vacation
- 100% pay on sick leave for the first 2 days of illness
- 100% payment of Gastrovouchers and Multisport Card and mobile phone contract (business and personal use)
- Regular team-building events
- Relaxed and dog-friendly work environment
- Free access to many Campus City events

Requirements for the employee

- Candidates with education suit the position
- University student
- University education (Bachelor's degree)
- University education (Master's degree)



Educational Specialization

- Management Marketing, Advertising, PR

Language skills

- English – Advanced (C1)

Other knowledge

- Microsoft Excel – advanced
- Google Ads – basic
- Microsoft PowerPoint – advanced

Personality requirements and skills

Must have:

- Good understanding of the digital marketing landscape particularly regarding Google ads, Facebook Ads, LinkedIn and/or other digital marketing platforms
- Strong analytical skills and the ability to apply those skills in problem solving and other practical situations
- Ability to read and draw solid conclusions from data as well as the ability to represent that data in a clear and actionable way
- Strong Microsoft Excel skills
- The ability to learn quickly and independently. Ability to work independently and prioritise tasks when needed
- Excellent communications skills in English, both written and oral (German language skills are NOT required)

Nice to have:

- Project management and planning experience
- Content marketing, UX and website AB testing experience
- CRM and email marketing experience

Information about the selection process

References from previous employers, academic leaders or other might be required. We thank all applicants for their interest, however only those candidates selected for interviews will be contacted.

Place of work: Bratislava

Contract type: full-time

Start date: by agreement

Wage (gross): 1 300 EUR/month

Send resume directly to caroline.devilleneuve@bizmut.de

