



BODY & SOUL MARKETING INTERN

We're looking for a savvy and enthusiastic person to join our team as a Marketing Intern between February and June in our Dublin office. If you are a proactive, driven and creative individual with an unyielding passion to create experiences, showcase music and art and learn the nuances of festival and event marketing, this could be the perfect opportunity for you.

Body & Soul internships are competitive and a valuable asset in a career search. Internships are managed by department heads who are sector leaders and who value the hard work and dedication of our interns.

THE ROLE

The Marketing Intern will assist the Marketing Manager and the festival's publicity firm in delivering marketing campaigns for Body & Soul. Reporting to the Marketing Manager, the intern will be provided with in-depth training across a broad range of tasks, with the ability to take ownership over certain projects and have creative input. The marketing intern will work February - June 2020 with various festival departments throughout the contract period and will work from the festival site over several days during the festival period.

Duties include (but not limited to):

- Website maintenance and copywriting for website
- Social media content implementation
- Assisting with print production
- Liaising between outside contractors such as designers/videographers etc and other stakeholders
- Liaising between marketing team and programme team, as well as with curators, artists and agents
- Assist in delivering an online advertising schedule
- Assist in coordinating press materials and requests
- Proof-reading copy
- Assist in preparation of all on-site print materials, schedules and information guides
- Managing and responding to customer queries

Required skills

- Strong interest in festivals and arts marketing, preferably with an interest in pursuing a career in arts/music marketing

- Skilled communicator, with a flair for creative writing and an interest in music writing/journalism
- Digitally savvy and ahead of the curve on all digital and social opportunities
- Experience in engaging content creation for social media (be it on a professional or personal project)
- Fluent in English
- Meticulous attention to detail
- Proficient in Word/Excel/Google Sheets, Google Drive, Google Calendars, Dropbox
- Learning agility for project management (Bitrix 24) and resource management software (Marcato)
- Excellent organisational skills
- Ability to manage your time effectively
- Ability to work well as part of a dynamic team in an office environment and onsite in a festival environment

Terms and conditions of the role:

- Position based in our Dublin city centre office.
- Position 4 days a week until the festival in June – our normal working day is 10.00am-6.00pm, with the exception of the festival period when extra hours may be required to support the workload.
- While this role is office based there is an on site requirement for the Body & Soul Festival. Accommodation and all meals are provided on site.

We are committed to providing the necessary support and resources for carrying out the position. **Monthly expenses relating to the position will be paid by the company.**

TO APPLY

Please submit a copy of your CV along with a cover letter outlining your suitability for this position. All applications should be sent to office@bodyandsoul.ie with Marketing Intern Application in the subject title.

Closing date for applications is Friday 29th November 2019 at 5pm. .

Interviews will be held in early December.

In line with our data protection policy we will only use the information that you give to us for recruitment purposes. Your application will be saved on file in the event that another suitable role might arise. Your details will be used for recruitment purposes only.