

Capital Construction - SEO Position

SEO, Search Engine Optimization, PPC, Marketing Analytics

We are a growing construction and fitout company based in Dublin looking to offer an excellent opportunity to students looking to build their portfolios. This will be a paid position agreed between the individual and the company for the amount of work done and also bonus options based on rankings and results of enquiries.

We are looking for a marketer with a specialist understanding of and experience in Search Engine Optimization and who will continuously optimise and identify new opportunities to break through in new and existing key words/terms, both organically and paid.

This role is made for someone who is passionate about SEO and content creation.

The ideal candidate is a self-starter who enjoys writing content, tweaking it for ranking, A/B testing landing pages, and keeping in the loop with the latest Google updates.

Requirements:

- Experience in SEO with exposure business to consumer marketing.
- Building of backlinks, researching competitors search terms and executing SEO strategies

Working knowledge of Google Analytics and Google Ads (certification is desirable but not essential)

Please send your CV to office@capitalconstruction.ie