



CHOICE HOTEL GROUP

Digital Marketing Intern

We have an exciting vacancy for a part time digital marketing intern (paid) to join our Sales & Marketing Team.

About us

Choice Hotel Group are an Irish owned hotel operating company, based in Malahide, Co. Dublin. At present we operate 6 properties throughout Ireland, and we are an expanding company. Our hotels include the g Hotel & Spa, The Hardiman, and The House Hotel in Galway, Hotel Woodstock, Ennis, Malone Lodge Hotel, Belfast and also Shoreline Hotel, Donabate, Co. Dublin.

The Role

Develop online content and content calendar to be promoted via ezines, and through relevant social media channels.

To plan and implement a Social Media marketing plan across the hotels.

Assist sales & marketing manager with projects and agenda items set out in a yearly strategy.

Producing regular reports detailing relevant statistics and performance indicators on all social media and ezines.

The Person

An eagerness to learn with a positive attitude and attention to detail.

Strong PR and communication skills/social media experience is a plus.

Strong ability to multitask, prioritize, and work independently.

Please send your CV to Marie Richardson at MRichardson@choicehotelgroup.ie