

# Druid

## Marketing Graduate

### **The Role:**

Are you passionate about Marketing & Technology? If you are creative, outgoing, and would like to work in a fast-paced environment, we may have the perfect opportunity for you! The Druid Marketing and Sales team collaborate to build the Druid Software brand in the marketplace, drive sales and support customer engagement. You will be part of a marketing team that are responsible for global brand management, advertising; Events; Marketing research; Media, Industry analyst relations; Company communications; Internet marketing and account-based marketing campaigns.

### **Duties and Responsibilities:**

- Play a key support role in the global Marketing team. Working closely with Sales, Business Development, Engineering and Product Management to help expand, develop and promote new products and services.
- Assisting with the development of new marketing collateral and updating existing material to ensure Druid stay on message in a very fast paced, constantly changing technology environment.
- Helping to plan and organise our global industry events and Expos (e.g. Mobile World Congress Europe and US). Assist with market research and key events Druid should be attending.
- Researching key industry memberships and groups Druid should be active in. Helping to support our marketing contributions in these groups to increase Druids global profile.
- Helping to manage and update Druid's social media and website content. Working with the team to create and implement innovative account-based marketing campaigns to improve customer engagement and lead generation.

### **Essential Criteria:**

- Online media industry and digital marketing knowledge
- Knowledge of digitals/social communications and content management

- Strong verbal & written communication, and attention to detail
- Highly motivated, energetic and a self-starter
- Strong interest and flair for marketing
- Demonstrable interest in sales, technology, mobile telecommunications industry, with a desire to learn
- Analytical and problem-solving skills
- Knowledge of MS packages to include Excel/PowerPoint, Word.
- An interest in website development
- Excellent communicator building effective relationships in a team environment.

### **Benefits:**

- A competitive salary with bonus
- Possibility of temporary Druid housing
- 22-25 days Annual Leave Depending on service
- Employee Share Option Scheme after one years' service-share in the Company's success!
- 5% Pension contribution after one years' service
- Mentoring and coaching
- Opportunity for career progression
- Opportunity to travel to customer sites

### **How to Apply**

Interested applicants should send a Letter of Application and a CV to [recruitment@druidsoftware.com](mailto:recruitment@druidsoftware.com)