

**What: Marketing, PR and Event Management Internship for Future Beauty.**

**Timeframe: May 1<sup>st</sup> to end of Sept , 2019**

**Hours: Monday to Friday 9.30am – 5.30pm (can be flexible on hours if required). We are primarily based between Dun Laoghaire and Blackrock Co Dublin, with regular meetings in the city centre and the RDS.**

The inaugural “**Future Beauty – Clinical & Aesthetic Show**” is taking place on the 7th & 8th September 2019 in the RDS Dublin and we need a dynamic, clued-in, energetic intern to help with all elements of getting the show off the ground between now and September. An interest in aesthetic and clinical beauty is useful.

**Duties:** The successful applicant will be working directly with the organisers and will gain incredible exposure to how the media and PR machines operates and shall gain first hand event management experience. They will be involved in all elements of realizing the show, which will include but is not limited to:

- Helping organised the media launch
- Helping create press packs and digital assets
- Liaising with the media to help generate PR opportunities
- Helping our ad agency with digital campaigns for the event
- Helping with the organisation of all of the exhibitors and their needs
- Liaising with our media partners
- Helping with the mainstage schedule
- Liaising with all of the key note speakers
- Liaising with celebrities and influencers
- Helping execute various marketing initiatives over the summer
- Liaising with the show display team
- Liaising with the AV team and show production managers
- Creating social media content and helping to monitor the social accounts
- Working at the show in event management capacity

**Future Beauty** is the first-of-its-kind exhibition dedicated to bringing consumers into one venue to discover and learn about the latest treatments and technologies in the fields of clinical beauty, cosmetic surgery, and aesthetic dentistry. The conference is aimed entirely at the “AB” high-end consumer with a genuine interest in aesthetics. Our expert panel hosts some of the country’s finest talent including dermatologists Dr Rosemary Coleman, Prof Catriona Ryan and Dr Nicola Ralph; surgeons Mr Richard Hanson, Dr Siun Murphy, Mr John Curran and Mr Kambiz Golchin, as well as Dr Orla Grimes, Dr Aisling O Mahony, Drs Katherine and Jane Mulrooney, to name but a few.

In addition to hosting all of the industry experts under one roof, one of the key draws for the consumer will be our main stage, which will host hourly talks on the most industry relevant topics from liquid rhinoplasty, to Hollywood smiles, tweakments to mommy makeovers. These panel discussions aim to deal with not just the "pretty" end of the business, but rather it is to give the consumer access to a (quite frankly daunting) world of medical professionals, to demystify and humanise the profession and to educate and inform them, on what is out there in terms of procedures for all parts of the face and body.

Please email [liz@futurebeautyshow.com](mailto:liz@futurebeautyshow.com) with your CV and a few lines as to why you would like to work with us.