

L'Academie – Dublin

VACANCY - Marketing Internship x 2

Two marketing internships for newly established MakeUp and Fashion College located in Temple Bar, Dublin 2.

Duration: 3 Months

Commences: Monday 26th Nov 2018

Applications close Tuesday 20th Nov 2018

Applicants should be final year Marketing students. Flexibility available to accomodate studies.

Individuals should be sales driven. Commission based sales scheme available

Individuals should be focused, but not limited to, the following criteria:

- Strong overall communication skills
- Solid grasp of analytics
- Strong understanding of Inbound marketing
- An ability to understand buyer needs and the sales process
- Basic spreadsheet skills.
- Ability to tell a story
- Experience with contemporary digital tools, platforms, and channels.
- Liaising and networking with consumers, suppliers, and colleagues.
- Finding advertising opportunities and different mediums for adverts including the Internet, radio, and television.
- Managing marketing material production including posters, flyers, e-newsletters and more.
- Evaluating existing marketing campaigns to see what improvements are needed
- Monitoring the activities of rival marketing teams

Please forward expressions of interest with your CV to info@lacademiedublin.com