

SAMĀDHI

Samadhi Yoga Studios Dublin

Job title: **Marketing & Social Media Assistant**

Type: **Part time / 8 hours a week**

Reporting to: **Studio Director**

Location: **Remote**

About Samadhi

Samadhi is a Yoga Alliance Certified 200 & 300 hour School, qualified to train teachers up to advanced level. Samadhi is one of Dublin's original yoga studios, open since 2005. We offer classes and workshops in Ashtanga, Hatha, Iyengar, Restorative, Sivananda, Vinyasa and Yin yoga in the quiet end of Temple Bar, from beginner to teacher level. Our mission is to spread the wisdom of yoga and motivate people to live a more satisfying and authentic life.

About the role:

The Marketing & Social Media Assistant will take a lead on the implementation of our digital profile, particularly on Social Media.

Job Specification & Responsibilities:

- Plan and execute digital marketing, including SEO/SEM, marketing database, email newsletters, and social media.
- Prepare accurate reports on our marketing campaign's overall performance.
- Identify the latest trends affecting our industry.
- Evaluate important metrics that affect our website traffic and target audience.
- Brainstorm new and innovative growth strategies.

How to apply:

To apply please email your CV and a short covering letter of no more than one A4 side to dublin@samadhi.ie. Applications close on Friday 6th December, successful applicants may be invited to an interview before the closing date.