

Marketing Intern

Searsol is Irish company that provides after school touch typing for children with learning difficulties such as dyslexia, dyspraxia or other learning differences. We help them learn the skill of touch typing with our own typing program called Typewiz.

Marketing Intern Job Responsibilities:

- Support marketing campaign planning and execution.
- Write copy for social media posts, promotional emails, and other marketing collateral.
- Assist in the creation of written, video, and image content for marketing channels.
- Participate in marketing brainstorming sessions.
- Assist in the management of website SEO.
- Conduct Market research
- Measure and report the results of marketing initiatives.

This is a full time intern opportunity and the candidate needs to be available Monday to Friday.

Marketing Intern Qualifications / Skills:

- Applied understanding of basic marketing principles
- Familiarity with major social media platforms (Facebook, Instagram, YouTube,)
- Creative problem-solving skills
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent written and verbal communication skills
- Understanding of SEO techniques and best practices
- Basic photography, image and video editing, and graphic design skills

Education and Experience Requirements:

Bachelor's degree or currently working towards a bachelor's degree in marketing, business, or a related field:

- Successful completion of introductory courses in marketing, business, or equivalent
- Previous experience with the use of Canva
- Social media management tools a plus

If you are interested in this opportunity, email Sean Carthy at info@searsol.com

