



Internship – Marketing

The skincare company with the goal of spreading the word of skin health across the globe. In the Nerd Network, the world's first online skin consultancy and community, clients receive impartial advice from a range of over 20 cosmeceutical and cosmetic skincare brands through video call and can get in contact with our team of highly-trained skin consultants for skin advice whenever they need it. Under The Skin Nerd®, you'll also find the Cleanse Off Mitt® makeup removal tool, an innovative microfibre mitt that removes makeup using just water, eliminating the need for makeup wipes and micellar waters that can potentially damage your skin.

The success of our business is built on the contribution of our highly talented employees – people who share a love of helping people to achieve skin health. Our employees support each other and the company to achieve consistent high-quality work, enabling the company to continue to obtain the commercial performance and client loyalty necessary for the continuing existence and growth of the company and its workforce.

The Skin Nerd's Internship programme is designed for students or graduates with the enthusiasm and ambition to learn and contribute. By being part of the programme, you will work closely with our experienced content marketing team and work alongside some of the most experienced skincare nerds in the country. The programme is a focused four to six month, on the job training programme.

We are offering an opportunity for a Marketing Intern. This 2/3 day per week placement is unpaid and will last for a period of 4-6 months. We are flexible as to how the hours/days will be worked. Travel expenses will be covered by The Skin Nerd Ltd, and you will also receive generous discounts in our store.

Who are we looking for?

The ideal candidate will be a student of marketing, digital media or a related discipline and will need to have the following attributes:

- An understanding of consumers and what motivates them online
- An in-depth understanding of social media platforms, particularly Instagram and Twitter
- A flair for design
- Great writing skills with impeccable spelling and grammar
- Great research, organisational, and learning skills
- Well-developed IT skills with high level of comprehension of related design software such as Photoshop
- Familiarity with keyword placement and other SEO best practices
- Knowledge of using Google Ads and PPC marketing tools is a plus
- Strong administration and organisational skills
- Exceptional interpersonal and communication skill
- Ability to multi-task and work to tight deadlines
- A team player, with great people skills

You will be involved in:

- Assisting in the management, upkeep and interaction on our social media channels and website
- Assisting with research, writing and editing articles, planning and reports
- Creating graphics for print and digital channels
- Assisting with design of graphics for brand visuals, events and pop-ups
- Assisting with filming of internal and external videography and photography
- Other project work, attending events and office administration as it arises.

Contact: hr@theskinnerd.com