

## **Walsh:PR – Exciting Internship Opportunity**

We have a brand new opening in our Internship Programme. We are looking for an enthusiastic PR intern to join our dynamic, forward-thinking, successful agency, recently shortlisted for the PRCA Agency of the Year Award 2020.

This role comes with a real opportunity for long-term career progression for the right candidate and will particularly suit candidates with an interest in the areas of Food, Health and Sustainability.

We are looking for an enthusiastic, energetic self-starter to join our team where you will learn best practice in public relations, media handling and client servicing.

You will have the opportunity to work closely with our executives and learn from their extensive expertise and experience and see first-hand that we are passionate about what we do.

### **Your role:**

Your role will be to work alongside us to showcase your creativity and to bring your ideas and fresh thinking to the table. You will be given a programme of work that will introduce you to many of the essential tools of PR, Marketing and Communications. We will encourage you to listen, learn and maximise this opportunity to gain valuable experience.

### **You will learn about:**

- Content generation
- Participation in event management (as available)
- Media evaluation and reporting
- Social media planning and execution
- Developing proposals
- The media and media engagement skills
- Brainstorming for client campaign concepts proposals pitches and social media content etc

### **Our goal for you:**

Is to ensure that your time spent with us has a positive and effective impact on your career and your development as a PR professional.

(The role will require flexible and remote working to meet Government health requirements).

**To apply, please send your CV and cover letter to [Maeve@walshpr.ie](mailto:Maeve@walshpr.ie) by Friday 28<sup>th</sup> May 2021 with “Internship” in the subject heading.**